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Conard-Pyle Co., West Grove, Pa.

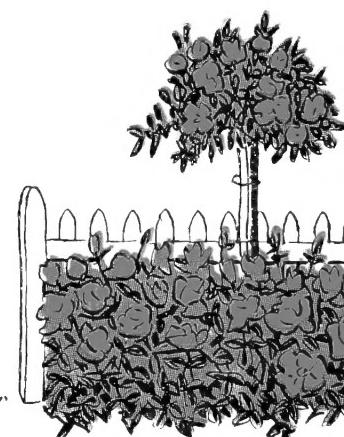
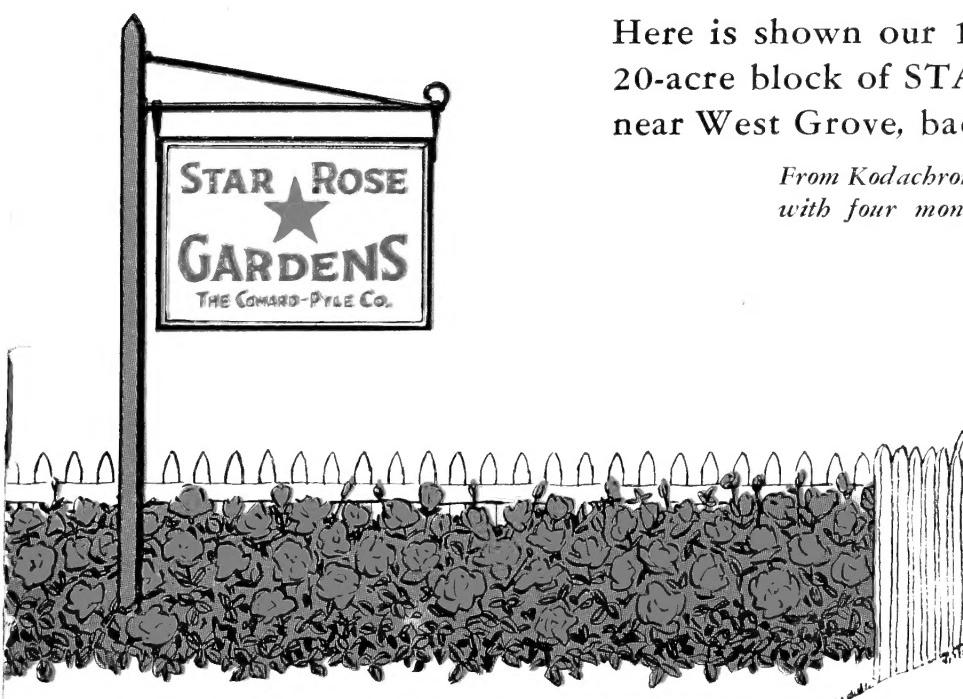
★ MAR 9 - 1945

U. S. Department of Agriculture



Here is shown our 1944 crop, part of a 20-acre block of STAR ROSES, growing near West Grove, back of Red Rose Inn.

*From Kodachrome photographed July 1, 1944,
with four months to grow before harvest.*



STAR ROSES • Spring 1945



The Star, A Guide

West Grove, Pa.
January 1, 1945

While I write this, the ground and all around are sheathed in a heavy coat of ice thick as a plate of armor, as if nature would protect from winter cold her precious roots awaiting the spring that is to come. The trees are bare except for a few straggling leaves on the oaks. The evergreens alone appear as brave as ever under their icy mantle.

The 2,000 Rose plants in the garden nearby look a bit sad, as if patiently waiting for spring. Above ground, some branches may suffer because last autumn there was no time to spare around here to give winter protection. The year before it was the same, but happily the loss was slight.

How much in life is like that now with the world at war! We are living through a winter of life, enduring it with sad patience and biding our time until Peace comes.

That Peace shall dawn for us at least in a corner of our lives, we may make very sure. If we have the space and there plant a grand new Rose, we may insure for those we love one spot where Peace will come indeed. This statement is of course symbolic, for the plants now ready for you will help you to construct on your own property just such a haven.



DOUBLE AA HONOR

Few indeed are the firms so fortunate as we to be doubly honored by the All-American Rose Selections. Two Conard-Pyle 1945 introductions, the Hybrid Tea, Horace McFarland and the Floribunda, Floradora both won AARS Awards. Fortunately, though all sold out last autumn, we were able to obtain additional plants of Horace McFarland for those who order early. Floradora, page 8, is in somewhat better supply.

New! SHINING STAR. H.T. (Charles Mallerin)

This vivid chrome-yellow Rose produces enormous long buds $2\frac{1}{2}$ inches in length. The 25 petals of the glorious flower roll back to show a lovely $1\frac{1}{4}$ -inch center of golden anthers like dots of gold topping the long carmine filaments. The flowers, with fruitiest fragrance, come singly on long stems on tall-growing plants with dark, leathery, glossy foliage. This Rose is not a prolific bloomer but can be relied upon for exquisite flowers intermittently throughout the growing season. Especially popular in the Northwest. \$2 ea.

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To Good Roses

ON THE FRONT COVER

is shown a part of one field of Star Roses growing at West Grove. This kodachrome photograph was taken July 1, 1944. The crop here shown was harvested in November. The plants now in our storage cellars are offered to you in these pages.

But please note this: That the front-page photograph was taken of young plants in early summer. Those plants continued to grow four months longer after being photographed. By the end of October, they had about doubled in size, till those in adjoining rows touched each other.

These are the Roses of which Dr. McFarland wrote after a visit here, "I should say that the Roses you have for your customers are 'tops' in plant quality."

While exceptions occur, the majority of the Rose plants we offer are exclusively West-Grove grown, budded on Multiflora Japonica understocks. Added to those two important facts is this, and it is worth noting: These plants are stored directly from the field when dug. The roots are kept covered with peat moss, and moisture and temperature control are constantly maintained. In consequence, Star Roses bought directly from us are far superior to plants which have had to undergo repeated and extended exposure and often dried-out roots resulting from shipment after shipment, from one dealer to another, rehandling and exposure in dry stores.

ROSES ARE STILL SCARCE

For this year, at least, Roses will be in short supply. Demand has almost doubled. Do not delay ordering.

"HOW TO GROW ROSES"

By Robert Pyle and J. Horace McFarland

The 19th edition, with new color plates. 192 pages, cloth bound, 32 pages in natural colors. A most dependable reference book on Rose-growing, with sound practical advice. Price \$2 postpaid; or with a \$10 order, \$1.20 postpaid. Publication late in April.

THE CONARD-PYLE CO.

ROSE MAGAZINE

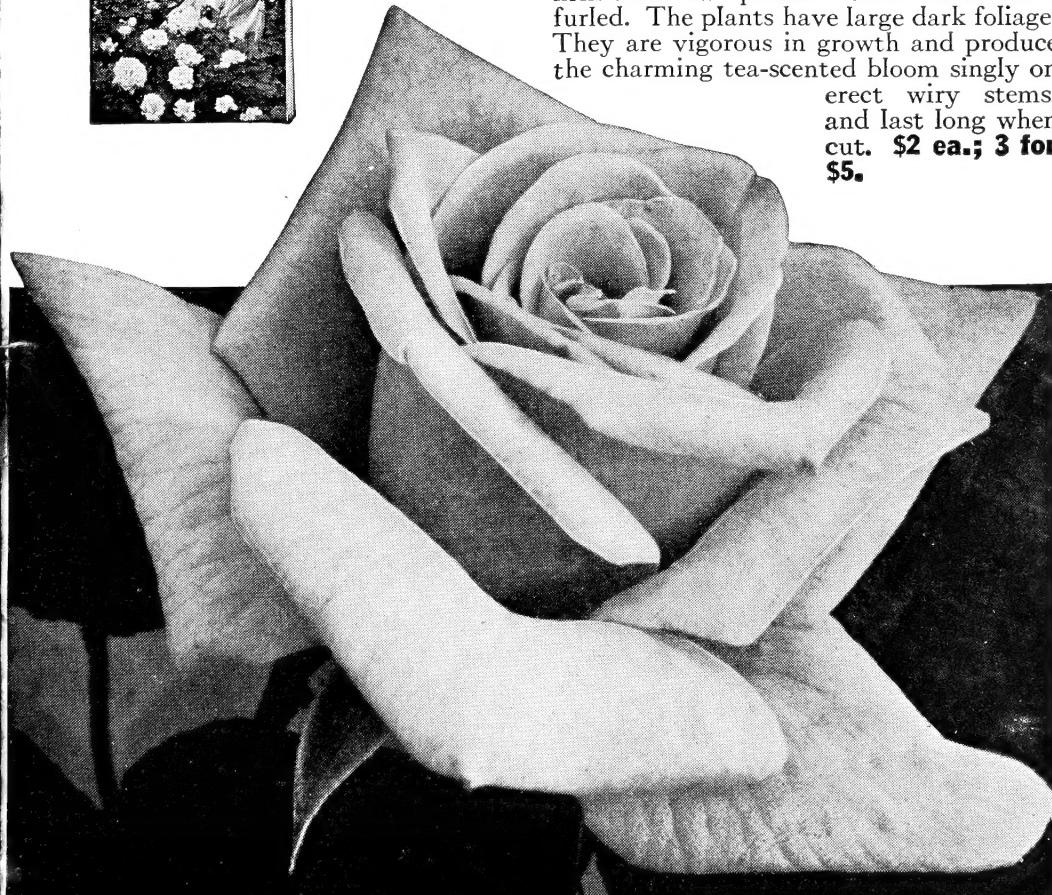
25 cts. a year

"Success With Roses" is freely illustrated and full of entertaining news of Roses, Rose people, and Rose events. Normally it is issued March, April, May, and October. Single copies free on request; 25 cts. for four issues.



New! YOUNG FRANCE, H.T. (Francis Meilland)

This is the Rose for all who look for delicate pastel shades. The long, streamlined buds, when color first appears, have an orange base to the petals which blends into apple-blossom-pink, with the tips of the petals silvery pink. The open flower is perfectly formed, with a high center and firm-textured petals rolled back and furled. The plants have large dark foliage. They are vigorous in growth and produce the charming tea-scented bloom singly on erect wiry stems, and last long when cut. **\$2 ea.; 3 for \$5.**



STAR ROSE TRADE-MARK

This is a durable, celluloid, star-shaped tag bearing the name of the Rose on back. You have the satisfaction of always knowing a Star Rose by name when it blooms. Insist on having the Star Rose Trade-Mark on every Rose plant you purchase.

STAR ROSE GUARANTEE

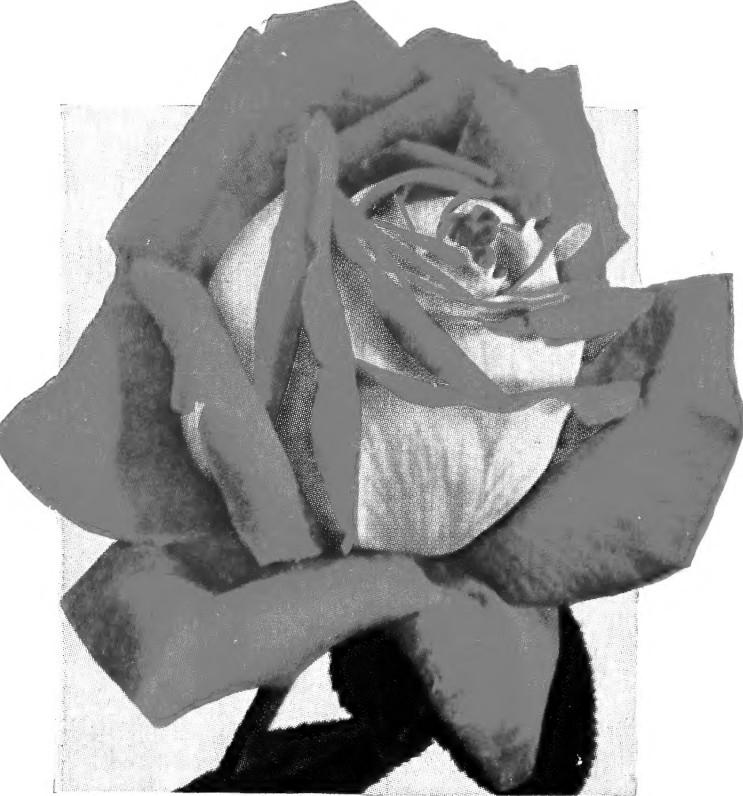
We guarantee every Star Rose to bloom the first blooming period after purchase; failing which we will replace the plant or refund its cost.

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Postage Prepaid

on Roses til April 10,
on Perennials, etc., at
any time.



★ Boudoir (1)



STAR GUIDE

Spring

STAR NOVELTIES

The delightful certainty that Star Roses will bloom, coupled with the exciting uncertainty of what color, size and form they will show, always put a premium on Novelty Roses.

The distinction you will earn by being the first one in your neighborhood to have each new item is of itself a good reason for being a pioneer in trying out the novelty Roses. Then you will be in position to make up your own mind as to which kinds you want most to continue growing.

Relatively few people are aware of the amazing advance which new Roses are registering over former ones. This applies both to the range of coloring and to excellence in performance. Not in electronics or airplane design has there been relatively greater improvement than in recent Roses. We ask you when you get them, to note the added brilliancy of coloring; some are as vivid as tropical butterflies. But novelty Star plants have the added advantage of lasting for years.

The agencies which grant awards for a superior product will help to guide you in your choice. We have indicated the more important of these awards, though this too should be remembered: that sometimes in the race of one Rose with another for leading popularity over the years, varieties introduced with the greatest fanfare may lag behind other less conspicuous introductions which later forge ahead of the earlier winners. You may be among the first to find that out. We encourage you to be your own judge, acquire the skill and know the true thrill of sportsmanship in Rose growing.

★DON ROSE. H.T. (Mallerin.) Beautiful, tapered buds of carmine-red are freely produced all season and open to large, exquisitely modeled, long-lasting, 35-petaled blooms of coppery pink. The plants are unusually strong in growth with husky canes, clothed to the ground with unusually fine, glaucous green, leathery foliage. A fine Rose every way. **\$1.25 ea.; 3 for \$3.15.†**

★DOUGLAS MacARTHUR. H.T. (Howard & Smith.) Plant Pat. 581. A suitable Rose to be named in honor of our great General for it is a sure winner everywhere. The magnificent blooms of rose, gold and salmon are freely produced on very vigorous, healthy plants and are very lovely. Remembering the name you will almost automatically salute this Rose when you see it in bloom in your garden. **\$1.50 ea.**

★DR. KIRK. H.T. (2) (Mallerin.) Burnished flame-scarlet. Magnificent, vivid-colored, heavy-textured blooms come singly on long bronzy stems and last for days when cut. Long buds of deep carmine-scarlet open to large, spicily fragrant, beautifully formed flowers of burnished flame-scarlet, a color that simply glows. The beautifully modeled, long-lasting flowers on strong stems make this a superb Rose to grow for exhibition. This is one of the outstanding and loveliest varieties in our garden. **\$1.25 ea.; 3 for \$3.15.†**

★FAMA. H.T. (P. Dot.) A new Rose of the great Condesa de Sastago clan with frilly petals delicately shaded amber-yellow and reddish salmon, the tips artistically edged with gold. This new Rose with its dainty colors has all the good qualities of Condesa de Sastago—hardy, vigorous growth, very free bloom and delightful Rose fragrance. **\$1.50 ea.**

†No further discount

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to GOOD ROSES 1945



NOVELTY ROSES

★FANTASTIQUE. (2) Plant Pat. 574. Plant this unusual, fascinating variety to have something different from the red, pink and yellow Roses in your garden. It is delightfully different with its tea-scented, novel-colored blooms which have the lips of the clear yellow petals penciled with carmine, reminding one of a lovely Picotee tulip. Growth about 20 inches. \$1.50 ea.

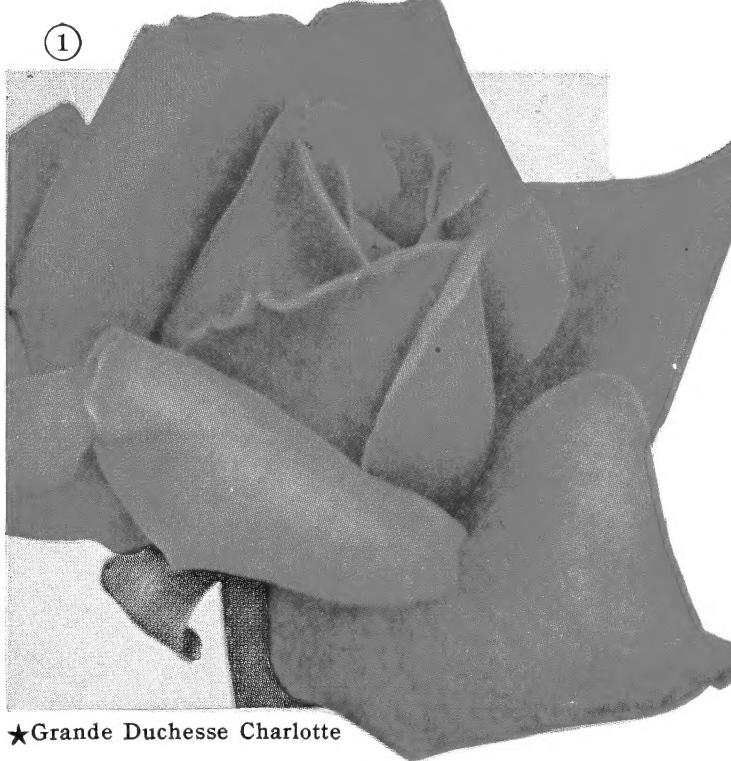
★Fantastique (2)



★FRED EDMUND'S. H.T. (Meilland.) Plant Pat. applied for. Winner of 1944 All-America Regional Award. This Rose is sensational. The beautiful, long-shaped buds of burnt-orange open to glorious 25-petaled blooms of vivid, glowing, coppery orange color slowly changing to soft apricot. \$2 ea.

★GOLDEN HARVEST. H.T. (Mallerin.) Plant Pat. pending. This is a clear golden yellow Rose, without any carmine markings, that really "goes to town" with its splendid blooms. We have enthusiastic reports of this variety from test-gardens from North to South, which agree with our own field-notes on the excellent plant-habit, the good foliage and long-lasting blooms. \$1.50 ea.; 3 for \$3.75.‡

★GOOD NEWS. H.T. (3) (Meilland.) Pl. Pat. 426. Buds of deep coppery pink open slowly to great 60-petaled blooms with a glowing, coppery center, toning to shell-pink on the outer petals. Rich tea fragrance. A vigorous, healthy plant almost continuous in bloom. We receive more enthusiastic reports about Good News than any other Rose recently introduced. \$1.50 ea.; 3 for \$3.75.‡



★Grande Duchesse Charlotte

★GRANDE DUCHESSE CHARLOTTE. H.T. (1) (Ketten.) Introd. by The Conard-Pyle Co. Prop. rights reserved. This Rose aristocrat was announced June 12, 1941, at Red Rose Inn, in honor of The Grande Duchesse Charlotte of Luxembourg. It provides a new shade of red such as may be seen on old tapestry, a color not known in any other Rose. The beautiful, long, streamlined buds are a rich claret color and open to firm-petaled blooms which do not fade but gradually change to a lovely begonia-rose. When unfolding the 25 petals recurve and make a delightfully informal, artistic flower with a hint of carnation fragrance. An All-America Rose Selection. \$1.50 ea.; 3 for \$3.75.‡

★HEART'S DESIRE. H.T. (Howard & Smith.) Plant Pat. 501. Great, streamlined buds come on erect, strong stems, and unfold to beautifully formed, delightfully fragrant flowers of rich scarlet. \$1.50 ea.



4 LATEST MODELS \$6.65

High-Class Novelties

1 Young France.	New 1945. Sturdy pink	\$1.50
1 Grande Duchesse Charlotte.	Lovely; AARS. Burnt-carmine.	1.50
1 Lowell Thomas.	AARS. Newest choice yellow.	2.00
1 Mirandy.	AARS. Fragrant; deep crimson.	2.50

\$7.50

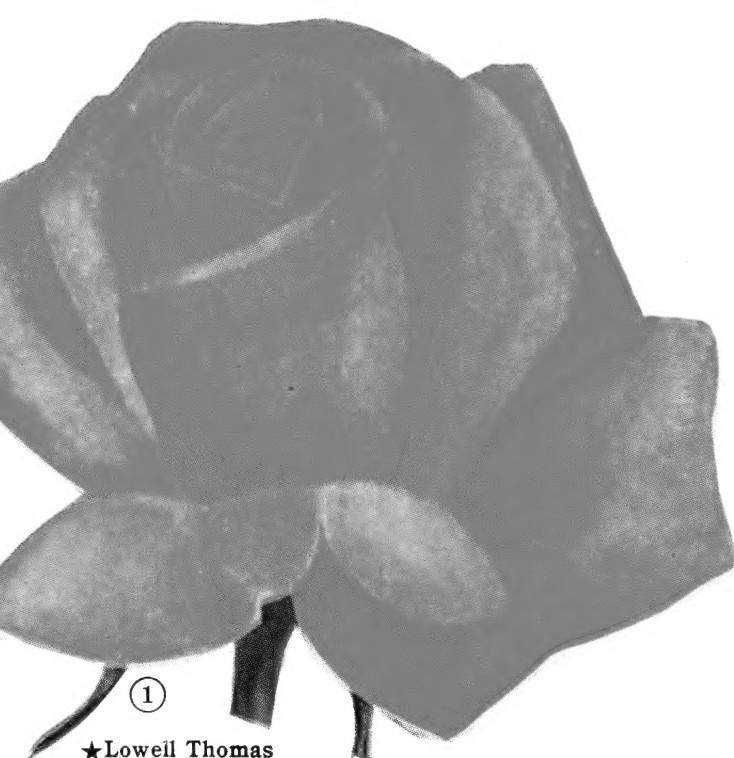
Four—No. 1 field-grown, 2-year-old plants, direct from grower, \$6.65 postpaid.

ASK FOR OFFER 5

† No further discount

Rose Index, Pages 2, 3

Star Rose-Growers ★ West Grove, Pa.



WHAT DOES THIS MEAN?

It means that here is a sign which takes much of the gamble and guesswork out of buying new Roses.

It means that no longer do you need to take one man's or one firm's say-so about the fine qualities of a new Rose.

It means coöperation rather than competition among the leading Rose-growers.

It means that before new Roses are introduced they are sent to official and authentic test-gardens located in different sections of the United States, undergo a two-year official test under the supervision of the best American judges available at each garden (18 in number), located in different climatic sections. From this grueling test where each Rose is repeatedly and carefully scored, only those having the highest ratings are selected for final award.

It is helpful to the purchaser. It points out the varieties that the leading Rose-men of the nation have agreed are the most meritorious varieties of the year. No Rose-man who has an interest in a Rose may vote on his own variety.



STAR GUIDE

Spring

NOVELTY ROSES

★**HOME SWEET HOME.** H.T. (Wood & Ingram.) Large flowers of an enchanting, refreshing glowing pink, each petal delicately edged with silvery pink. The full-petaled blooms of peony form thrill you with their intense, true Rose fragrance. **\$1.50 ea.; 3 for \$3.75.‡**

★**KATHERINE T. MARSHALL.** H.T. Plant Pat. 607. Clean, sparkling, warm pink. **\$2 ea.**

★**LOWELL THOMAS.** H.T. (1) (Mallerin.) Plant Pat. 595. The vibrant lemon-chrome color, vigorous growth and general air of optimism about this glorious new Rose make it suitable to bear the name "Lowell Thomas," and we hereby nominate this thrilling yellow variety as "America's News Voice of the Garden," for as each summer morning breaks you can easily fancy this beauty cheerfully and heartily proclaiming to all the other flowers, "Good morning, everybody!"

The 25-petaled blooms open from beautiful buds and have a high-cupped center, with the petals rolling outward, making magnificent, glowing flowers, over 4 inches across when fully open. They have a slight tea fragrance. The plants are sturdily upright in growth and the rich yellow blooms, on strong, erect stems, have a perfect foil in the large, lustrous green foliage. **\$2 ea.; 3 for \$5.‡**

★**MME. MARIE CURIE.** H.T. Page 7. (2) (Gau-jard.) Plant Pat. applied for. Exquisitely lovely, long-pointed buds of bright, clear, daffodil-yellow, with centers of glowing chrome-yellow come freely on upright, vigorous plant and open to 25-petaled, sweetly fragrant flowers that age to rich cream before the petals fall. **\$1.50 ea.**

★**MARK SULLIVAN.** H.T. (2) (Mallerin.) Plant Pat. 599. This gorgeously colored Rose is the most outstanding novelty recently introduced. The base color is golden yellow, heavily veined and shaded with deep rose-pink and cerise. The glowing blooms are 4 to 4½ inches across; they are freely produced all season on healthy, upright plants well furnished with leathery, glossy foliage and have a rich honey fragrance. It was named at Red Rose Inn, September 18, 1941, in honor of our summer-time neighbor, the famous news columnist, author of "Our Times" and "The Education of an American." **\$1.25 ea.; 3 for \$3.15.‡**

5 Vive la France Set \$5.95

These 5 famous French originations, again in front—All from famous French originators, Mallerin and Meilland

1 Mme. Charles Mallerin.	Glowing orange	\$1.50
1 Young France.	Lively pink; great vigor	1.50
1 Dr. Kirk.	Flaming scarlet	1.25
1 Don Rose.	Coppery pink to salmon	1.25
1 Mark Sullivan.	Golden yellow, heavily shaded pink	1.25

\$6.75

5 Strong 2-yr. Field-Grown Plants (value \$6.75), postpaid for only **\$5.95**

ASK FOR OFFER 6

†No further discount

Rose Index, Pages 2, 3

To GOOD ROSES 1945



NOVELTY ROSES

★MARY MARGARET McBRIDE. H.T.

AARS ① (J. H. Nicolas.) Plant Pat. 537. This lovely flower is the most alluring, shining, rose-pink variety of recent years. The long firm buds have a yellow base and open slowly to large 45-petaled blooms with a luscious, glowing rose-pink color. The petals stay upright and hide the center of the flower but the edges recurve gracefully to add to the charm of this Rose. Plants are notably vigorous in growth and have large, leathery foliage. \$1.50 ea.; 3 for \$3.75.†

THE CONARD-PYLE CO.

"I think the success we have had here is largely due to having secured all our Roses from you, as well as our directions for growing."—Miss J. J. C., Kingston, Mass.



© ★ Mary Margaret McBride ①



© ★ Mme. Marie Curie ②

★MIRANDY. H.T. ③ (Armstrong, 1945.) Plant Pat. 632. The first-place winner in the 2-year **AARS** All-America Rose Competition for 1945. The illustration shows the superb form and glamorous coloring of this great new Rose which does not have to struggle for top place; it starts there and is destined to be a most popular crimson Hybrid Tea Rose for years to come.

Mirandy has a splendid plant habit, the bush growing erect and symmetrical. It is clothed to the base with broad, olive-green, heavy-textured foliage.

The huge, 50-petaled, deep crimson flowers open slowly from exquisitely modeled, ovoid buds, often long-pointed, and filled with rich, penetrating Damask fragrance. In hot, moist atmospheric conditions the aging flowers turn to a pleasing, popular Dubonnet wine color.

In our Rose-fields this marvelous Rose blooms continuously from early in June throughout the hot summer months and was blooming last year when stopped by hard frost. \$2.50 ea.; 3 for \$6.25.†

THE CONARD-PYLE CO.

February 28, 1944.

"Words could never adequately describe how lovely the Roses were which I bought from you."—A. N. B., Berlin, N. H.

†No further discount

Star Rose-Growers ★ West Grove, Pa.

March 13, 1944.

"I kept records for all Roses planted last spring. All of the plants from your firm have good performances, especially Good News; four of them averaged 35 blooms per plant for the season. Two of those Good News plants actually produced flowers 15 out of the 18 weeks of blooming season here in Palmerton. This must be about 'tops' for continuity in Hybrid Teas!"

—M. F. M., Palmerton, Pa.



★ Mirandy

③

NOVELTY ROSES

★FLORADORA. (1) A Floribunda. (Tantau.) Plant Pat. pending. For scintillating brilliance this new Rose surpasses all others. The color is bright cinnabar with shades of scarlet and geranium-red. It can only be matched by the most brilliant azaleas which bloom for two weeks in the spring, while the vivid, exciting blooms of this new Rose are borne continuously for 5 months in the year.

Every 25-petaled flower is a dainty rosette and the exquisitely formed opening buds make charming boutonnieres. Neat, symmetrical, erect bushes grow to about 2½ feet and are furnished with glossy olive-green foliage.

This spectacular, profuse-blooming Floribunda Rose has been a stop-sign to visitors to our gardens, all eager to know when they could get it.

It is the first Floribunda since World's Fair to be given the All-America Rose Selections award. As Harry O'Brien reported after testing it, "This is the best Rose of its class in years." Here is a brilliant, shimmering color to add to the onrushing wave of new Floribunda Roses that are as hardy as oaks and bloom as freely as geraniums.
\$1.50 ea.; 3 for \$3.75; 12 for \$15.‡



STAR GUIDE
Spring



★Floradora (1)



★Horace McFarland (2)



Christening the new Rose, Horace McFarland. L. to R., Dr. R. C. Allen, Secretary A. R. S.; Dr. J. H. McFarland; H. L. Erdman, President A. R. S., and Robert Pyle.

★HORACE McFARLAND. H.T. (2) (Mallerin.)
See illustration. Plant Pat. pending. This 1945 All-America winner, named in honor of Dr. J. Horace McFarland, so well and affectionately known by Rose-lovers everywhere, is so popular as to have taken our entire autumn supply. Additional plants, however, have been obtained.

Sturdy, upright-growing, healthy plants keep up an almost continuous supply of large, deep apricot, ovoid buds which open to beautifully formed buff-salmon, spicily scented blooms, held erect on firm stems until they age to a pleasing coral-pink before the petals drop. Because of short supply only one plant can be included in any order. **\$2 ea.**

†No further discount

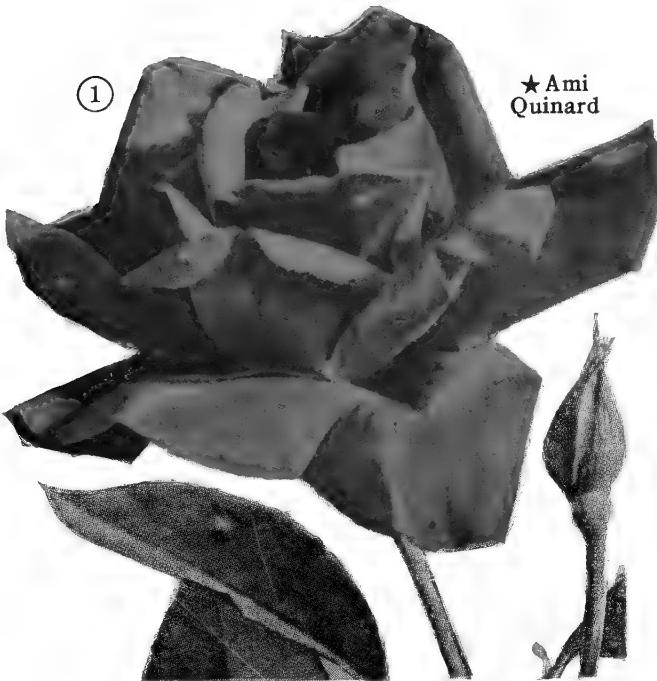


STANDARD ROSES

"The People's Choice" or "Best by Long-time Test" might have headed this chapter.

Every year we keep a record of the total number of plants ordered of each variety. This record is our guide when deciding which kinds to grow and how many of each. Kinds that fail to meet the popularity test and do not "take" are dropped from our list. Sometimes we drop Roses in spite of their delightful color tones or exquisite "make-up" because they do not thrive with us and certainly cannot be expected to do so for an amateur.

When the writer rates a new Rose, he has formed the habit of calling it a "5 or 10 or 25-year Rose," depending upon what, in his judgment, is its anticipated life expectancy. How long will it continue in popular favor? Some new ones disappear from the catalogs in five years. In the following list are kinds that have for twenty, thirty, or forty years maintained a high rating of popular demand. Why? Because they display to a marked degree extraordinary qualities of form, color, and fragrance of flower, vigor of growth and relative abundance of bloom. These are the kinds that continue indispensable after eliminating the less valuable sorts.



AMI QUINARD. H.T. (1) Black-lustered red. This is the standard-bearer for the dark red Roses, with its alluring, richly colored petals of crimson-maroon that look like pieces of soft, luxurious velvet. Blackish buds open to semi-double flowers of velvety crimson-maroon with a soft black luster. It has rich old-Rose fragrance. Strong, upright plant, almost matching the Radiance for vigor. \$1 ea.

Stim-u-Plant Tablets

These plant-food tablets are handy to have, easy to use and odorless. This is an evenly proportioned fertilizer containing three essential elements, Nitrogen, Phosphoric Acid and Potash. A proved success for feeding Roses and other plants. **100 for 75 cts.; 500 for \$2.50; 1000 for \$3.50, postpaid.**

†No further discount

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Star Rose-Growers ★ West Grove, Pa.

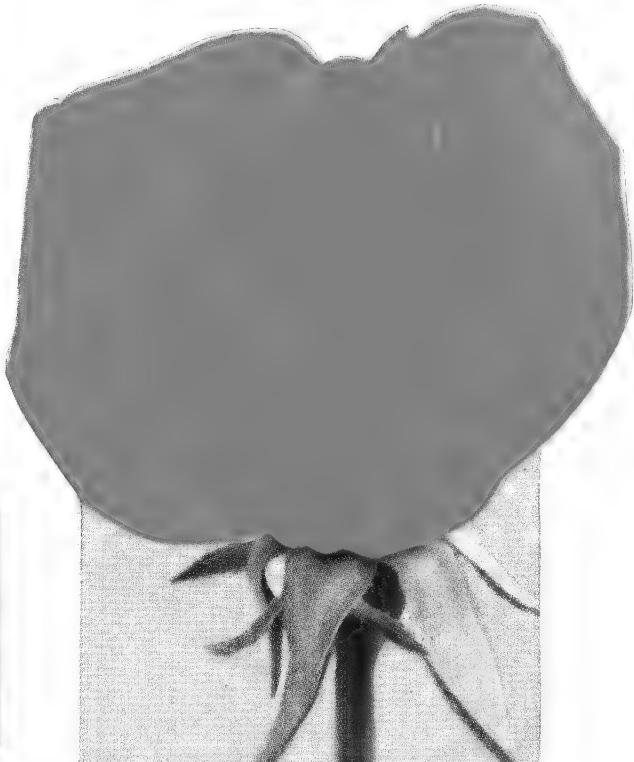


★ Angels Mateu (2)

ANGELS MATEU. H.T. (2) Plant Pat. 174. Orange-rose. Here is one of the most charming of the everblooming Roses with a color that is really enchanting—a luscious orange-rose, distinct from all others. The flowers with their delicious red-raspberry fragrance are unusually large; they are full-petaled, and make fine exhibition blooms. **\$1.25 ea.; 3 for \$3.15.‡**

APRICOT QUEEN. H.T. (Howard & Smith.) (3) Plant Pat. 464. A glorious Rose with long pointed buds that open to flowers of orange and apricot merging to salmony rose and phlox-pink. **\$1.25 ea.**

AUTUMN. H.T. Burnt-orange, red, orange, and pink. A rainbow of autumn's glorious colors is what this splendid Rose produces during the growing season. The straight buds of deep burnt-orange open to 3-inch flowers of the same burnt-orange stained and splashed with red, orange, and various shades of pink. This is a great cut-flower Rose. **\$1 ea.**



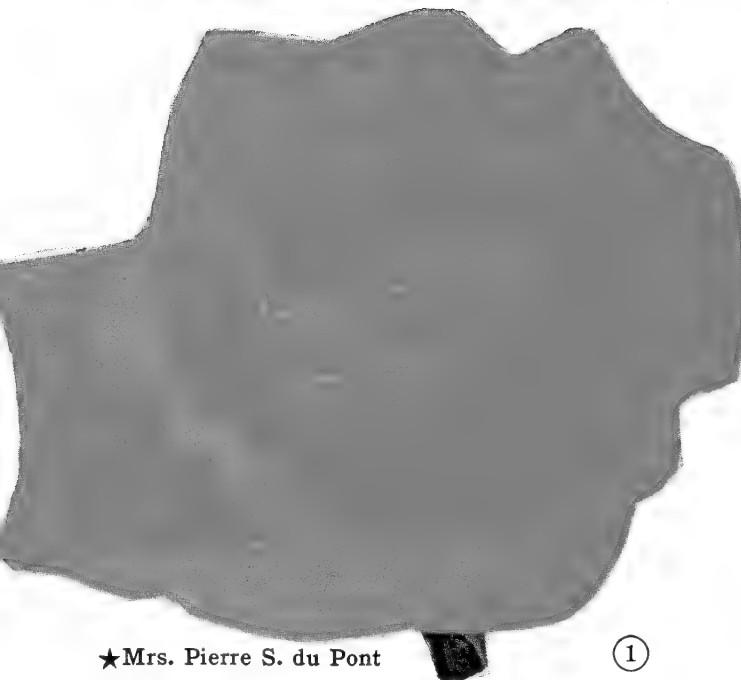
★ California (3)



STAR GUIDE

Spring

EVERBLOOMING



★Mrs. Pierre S. du Pont

(1)

★**BETTY UPRICHARD.** H.T. Carmine and salmon. In color this Rose is in a class by itself with its beautiful, harmonizing shades of carmine and salmon rising from an orange base on firm, thick-textured petals that hold their form and color for a long time after the flowers are cut. The open blooms are spicily fragrant. \$1 ea.

★**CALIFORNIA.** H.T. Page 9. (3) Plant Pat. 449. The color is a glorious shade of ruddy orange toned with saffron-yellow with the exterior of the broad, firm petals overlaid with saffron-rose. Buds are long and pointed; flowers are enormous in size, reaching a diameter of 5 to 6 inches. Growth vigorous with healthy, glossy green foliage. \$1.50 ea.; 3 for \$3.75.‡ See page 9 for illustration.

★**CRIMSON GLORY.** H.T. (2) Plant Pat. 105. Deep crimson. A "glory" Rose, glorious in its perfect form, its size and its fragrance. Among all the other red Roses, Crimson Glory is easily recognized by its large buds of typical urn-shape which open into full, well-formed, delightfully fragrant blooms of a deep vivid crimson, shaded ox-blood-red and finished with a velvety nap. Crimson Glory was rated the highest favorite among red Roses in American Rose Society's December "All-time Hit Parade." \$1.50 ea.; 3 for \$3.75.‡



★Crimson Glory (2)

★**CATHRINE KORDES.** H.T. Carmine-scarlet. This magnificent, full-petaled Rose, with rich bronzy foliage, has been under observation for several years and has come through with flying colors. The large, well-formed flowers are glowing carmine-scarlet and come singly on erect, strong stems. \$1 ea.

★**CHRISTOPHER STONE.** H.T. Page 11. (3) Scarlet-crimson. This prime favorite in the brilliant red class blooms abundantly and the long-pointed, attractive buds open to glowing, scarlet-crimson flowers with delightful Damask fragrance. \$1 ea.; 3 for \$2.50.‡

★**CONDESA DE SASTAGO.** H.T. (3) Bicolor. This intensely interesting bicolor Rose is about as free in bloom as the famous Radiance and the unique flowers of yellow and raspberry-red are noted for rich, penetrating Rose fragrance. The splendid, vigorous-growing plants make great, sturdy bushes 5 feet in height, if lightly pruned, and keep a constant succession of bloom from June until hard frost. Known from California to Cairo, and all points between, as one of the most colorful garden Roses. \$1 ea.



★Condesa de Sastago (3)

★**DAINTY BESS.** H.T. Rose-pink. This Rose is dainty, adorable, and altogether charming in its simplicity, for it has only 5 petals, but the flowers are large, 3 to 4 inches across, and the petals are quaintly ruffled. The blooms come continuously all season, both singly and in clusters, and the attractive rose-pink flowers are decorated with a mass of stamens on wine-red filaments which add the final artistic touch to the beauty of Dainty Bess. \$1 ea.

★**DICKSONS RED.** H.T. Page 13. (3) Plant Pat. 376. Scarlet. Noted for large, magnificently formed, glowing scarlet, delightfully fragrant blooms that hold their color in the hottest sun. This is one of the finest of the newer Hybrid Teas and an All-America Rose Selection. \$1.25 ea.; 3 for \$3.15.‡

‡No further discount

10

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THE CONARD-PYLE CO.

to GOOD ROSES 1945



STAR ROSES

★DOROTHY JAMES. H.T. Chamois-pink. This large-flowered, two-tone Rose opens from an ovoid bud of carmine-rose to a great 50-petaled bloom of soft chamois-pink. Noted for large, disease-resistant, leathery shiny foliage that looks like holly, also for providing splendid tea-scented blooms during the hot summer months when many other Roses are recuperating after their June effort. The firm-petaled flowers, on erect, firm stems, last a long time when cut. **\$1 ea.**

★Eclipse (1)



THE CONARD-PYLE CO.:

March 22, 1944

I have purchased your Roses for many years and feel they are always the best the market can produce.

—DR. J. C. O'B., Greenfield, Mass.

★ECLIPSE. H.T. (1) Plant Pat. 172. Golden yellow. An entirely new type, with "streamlined" buds which often exceed 2 inches in length, ornamented with narrow, branching sepals which contrast harmoniously with the gold of the petals. It is most prolific, the beautiful tapering buds coming in quantities on rigid, upright stems on a vigorous plant with disease-resistant foliage. **\$1.25 ea.; 3 for \$3.15.†**

★EDITOR McFARLAND. H.T. Deep pink. One notable feature of this perfectly formed flower is its ability to hold its form and color for days when cut. Greatly valued on account of its lovely form, rich pink self color without other shading and its long-lasting quality. Long buds open to deep pink flowers with delightful fragrance and come singly on erect, firm stems. In our estimation this Rose ranks among the very best in the deep pinks. **\$1 ea.**

★E. G. HILL. H.T. Crimson. The flowers are large, full, brilliant crimson, and as they come singly on strong, erect stems, are splendid for cutting. Produces richly fragrant, 50-petaled, perfectly formed flowers. **\$1 ea.**

★ETOILE DE HOLLANDE. H.T. Crimson. The most universally known, everblooming crimson Rose. It is nearly faultless and it charms continuously with its delightful color, its form, long cutting stems, vigorous, healthy growth, and the intense true Rose perfume. **\$1 ea.**

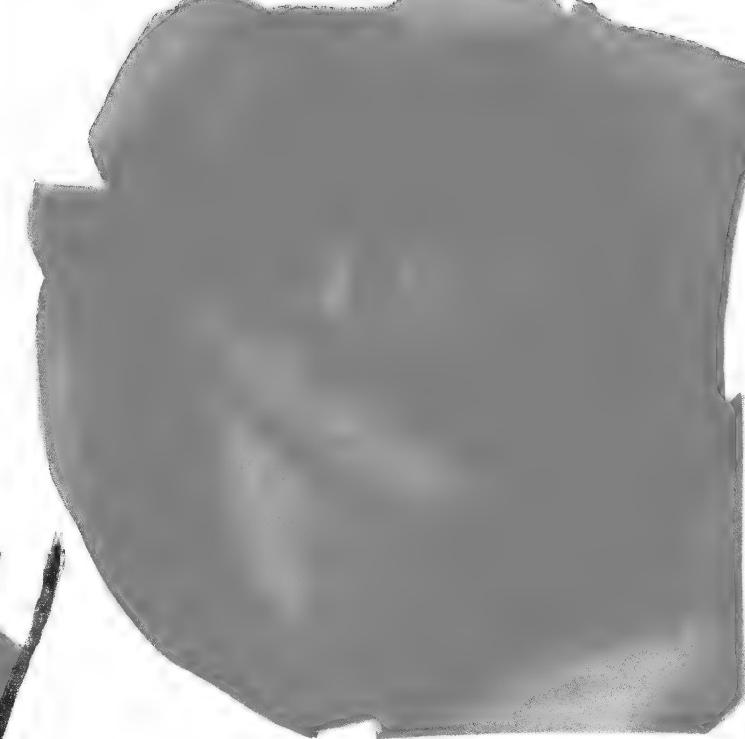
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†No further discount

Star Rose-Growers ★ West Grove, Pa.

11

(3)
★Christopher
Stone



★Faience (2)

★FAIENCE. H.T. (2) Two-tone soft peach and cadmium-yellow. Faience is the name of a famous pottery, noted for its iridescent colors. This "Dutch Beauty" is really regal in exquisite form, from the long, tapering bud to full-petaled, opening bloom. Buds are cadmium-yellow at the base which gradually shades to shrimp-pink at the edges of the petals. As the large, beautifully modeled, exhibition blooms unfold, the inside of the outer petals is an artistic China-pink, which deepens toward the center of the flower to shining coppery rose. The reverse of the petals is cadmium-yellow lightly veiled with pink. **\$1 ea.; 3 for \$2.50.†**

THE CONARD-PYLE CO.:

"In my garden with more than 150 varieties of some 400 Roses, of the bicolors your Boudoir and Henri Guillot were the most admired. Boudoir especially attracted lots of attention when it was in bloom. Henri Guillot stays long on the bush and it is definitely more decorative and a greater joy to the eye than Condessa. Your Cochet, besides having a pleasing fragrance, outclassed in form, delicacy, and fullness Pres. Macia, which was tops in the light pink class. Your Fantastique, of which I have more than one dozen bushes, took everyone by storm. It ran away with all other Floribunda varieties such as Pinocchio."

—S. L. B., Neponsit, L. I., N. Y.

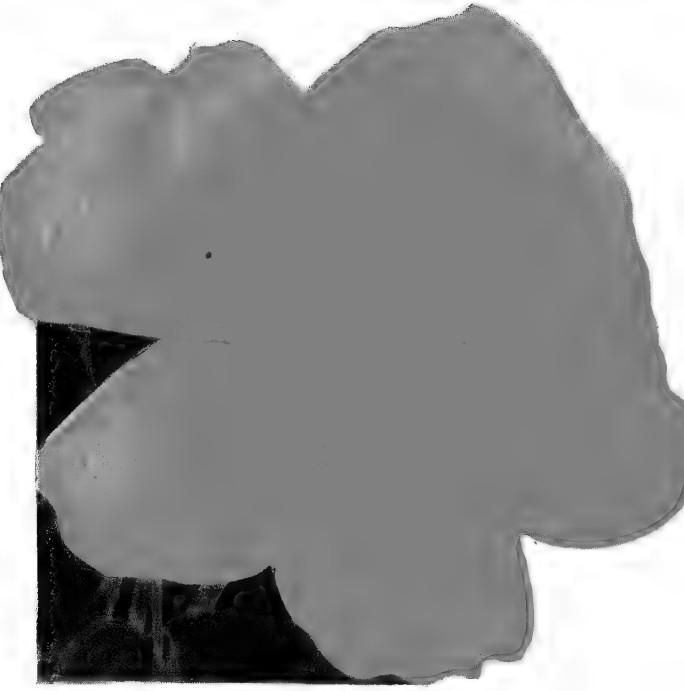




STAR GUIDE

Spring

EVERBLOOMING



★ Golden Sastago ①

★**GIRONA.** H.T. ② Multicolored. Lovely buds of Turkey-red and golden yellow open to blooms of 20 to 30 petals. The outside row of petals becomes light Tyrian-rose and makes a lovely collar for the inner petals of soft golden yellow—a charming color combination. The petals are heavy textured and the blooms are President Herbert Hoover type, with alluring, rich attar-of-rose fragrance. This beauty has been referred to as "the Rainbow Rose" for it presents so many colors in its different stages of development. Splendid Rose for cutting. \$1 ea.; 3 for \$2.50.‡

★**GLOAMING.** H.T. Plant Pat. 137. Fawn-orange. A novel-colored Rose that is particularly lovely in the half-opened bud stage when the color is fawn-orange. \$1.25 ea.

★**GOLDEN DAWN.** H.T. Pale yellow. Here indeed is a Rose that captivates everyone who is interested in lovely, varnished, dark green hollylike foliage as well as magnificent, tea-scented flowers. The lemon-yellow blooms, which are continuously produced, are very large, with 50 to 60 petals. Only a plant with such vigorous, healthy growth could produce so many perfect flowers in a season. \$1 ea.

★ Girona

②



★**GOLDEN SASTAGO.** H.T. ① (P. Dot.) Buttercup-yellow. Another great everblooming Rose from Spain, which we might call a sister of the lovely Radio for both are sports of the great Condesa de Sastago, and all are noted for splendid robust growth, remarkable freedom of bloom, and rich Rose fragrance. Early in the season you may find coppery sunset tints on Golden Sastago, but they disappear later and leave a clear, gleaming yellow, deliciously fragrant flower. \$1 ea.; 3 for \$2.50.

★**GOLDEN STATE.** H.T. Plant Pat. 303. Golden yellow. The quality of this notably fine golden yellow Rose was clearly demonstrated when it was chosen, from many entries, by Rose experts, as the theme Rose for the California Exposition. The long-stemmed, full-petaled blooms make splendid cut-flowers and come with remarkable freedom throughout the growing season. A tall-growing golden yellow variety with faint clove fragrance. \$1 ea.

★**GRENOBLE.** H.T. Scarlet-crimson. Large, full-petaled blooms of scarlet-crimson, veiled with a sunshiny orange glow, make this flower brilliant and noticeable among all other red Roses. The plants are tall and vigorous and blooms come singly on strong, erect stems. \$1 ea.

★**HINRICH GAEDE.** H.T. Multicolored. Long-pointed, shapely bud of nasturtium-red color. Kaleidoscopic flowers—rich luminous vermillion, shaded golden yellow. Fruity fragrance. \$1.25 ea.

★**IMPERIAL POTENTATE.** H.T. Deep pink. This is indeed an imperial pink Rose in every way. The charming buds are beautifully modeled and open to 50-petaled blooms of deep, shining pink. The fragrant flowers come profusely and last long when cut. \$1 ea.

★**JOANNA HILL.** H.T. Yellow. Attractive buds of orange-yellow open to large, double flowers with an orange center, paling to cream-color at the edges of the petals. Borne on long stems and very popular for cut-flowers. \$1 ea.

4 WELCOME HOME SET \$3.50 FROM FOUR COUNTRIES

Ami Quinard —French. Darkest, velvety red	\$1.00
Girona —Spanish. Brilliant multicolor.....	1.00
Talisman —American. Gay in color and unusually exquisite in form	1.00
McGredy's Scarlet —British. A magnificent rose-red	1.00

WELCOME HOME SET \$4.00

4 No. 1 field-grown, 2-year-old plants, direct from grower, postpaid	\$3.50
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ASK FOR OFFER 12

3 TRICOLOR SET \$2.75

Order three of these sets and have, time after time, a bright bouquet of each of the three colors. Flowers and buds unusually good for vasing.

Mme. Cochet-Cochet. Coppery pink and exquisite	\$1.25
Mrs. E. P. Thom. Clear, true yellow	1.00
Poinsettia. Unfading, poinsettia-scarlet.....	1.00

TRICOLOR SET \$3.25

3 No. 1 field-grown, 2-year-old plants, direct from grower, postpaid	\$2.75
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ASK FOR OFFER 12A

†No further discount

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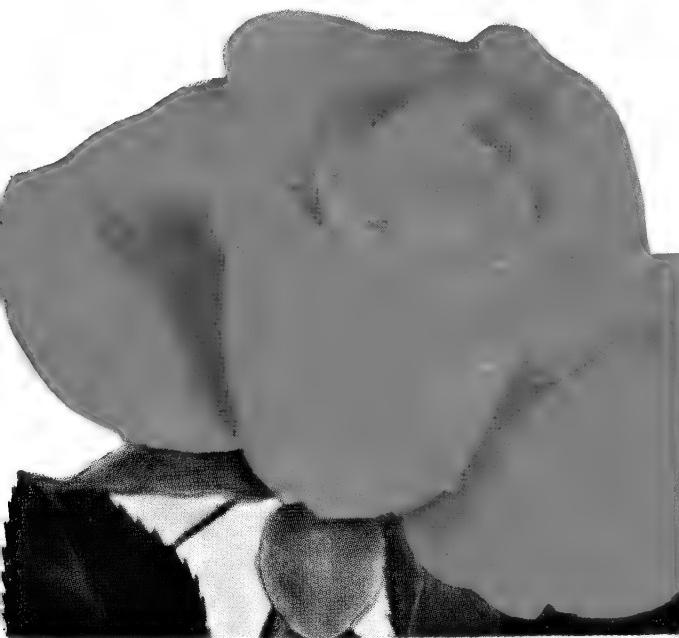
STAR ROSES

★KILLARNEY, DOUBLE WHITE. H.T. Magnificent, large-petaled, clear white, delightfully fragrant blooms. **\$1 ea.**

★LADY ASHTOWN. H.T. Pink. A much-admired, 37-year-old Rose whose large, long-pointed buds open to perfect carmine-pink blooms with a golden under-glow. Borne singly on long stems, they are fine for cutting. One of the best pink varieties. **\$1 ea.**

★LUNA. H.T. Moonlight-yellow. An unsurpassed, deliciously fragrant cut-flower, for the blooms come singly on strong, erect pedicels. The long, delicate yellow buds open to a large bloom of moonlight-yellow which ages to soft cream-white, and the petals hold their shape for days. **\$1 ea.**

★MME. CHARLES MALLERIN. H.T. (Mallerin.) Plant Pat. 409. Orange-flame. An outstanding sensation, with flowers that stand erect on extra-strong stems well above the large, abundant, dark green foliage. One of the earliest Roses to bloom. The color of the open flowers is orange, overlaid with flame, unmatched by any other Rose, and their blooms come from big buds of deep glowing orange. **\$1.50 ea.**



★ Mme. Henri Guillot ①

★MME. HENRI GUILLOT. H.T. ① Plant Pat. 337. Watermelon-pink. This outstanding beauty has no rival in form or color. Large, firm-petaled flowers come singly on strong plants with extra-large, shiny foliage. Long, slender buds open to exquisitely formed urn-shaped blooms of deep watermelon-pink with a golden base. Given Sweepstakes Award at the great Portland, Ore., Rose Show, 1943. **\$1.25 ea.**

★MME. JOSEPH PERRAUD. H.T. Buff. A Rose of unusual charm both in bud and open bloom. The long, pointed, opening buds have delightful glowing yellow sunset shades which change to nasturtium-buff as the fragrant flowers slowly unfold. This is one of the most enchanting Roses we know in the lovely pastel shades. **\$1 ea.**

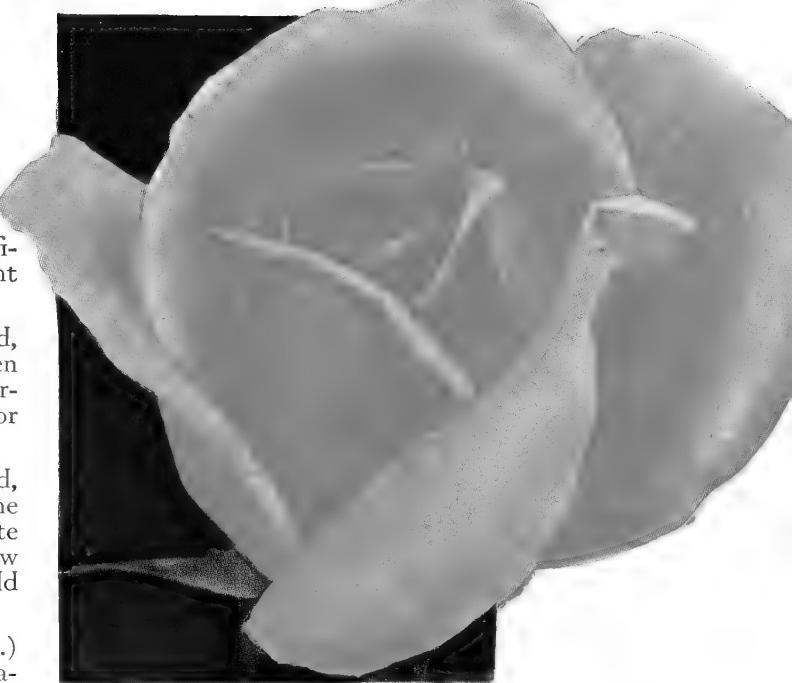
★MME. BUTTERFLY. H.T. Beautifully modeled, highly scented flowers of tender pink, salmon, cream and gold. **\$1 ea.**

†No further discount

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Star Rose-Growers ★ West Grove, Pa.

13



★ Mme. Cochet-Cochet ②

★MME. COCHET-COCHET. H.T. ② Plant Pat. 129. Coppery pink. Long-pointed buds of coppery pink, flushed orange, open to fragrant cupped flowers of soft salmon-pink with a satiny sheen. The petals vary from 20 to 40. An enchanting Rose in form, color, and fragrance. Cut in bud form and you can have a dream flower to enjoy for days indoors. **\$1.25 ea.; 3 for \$3.15.‡**

★MME. JULES BOUCHE. H.T. White. The large, beautifully formed buds are creamy white and open with a dainty flush of pink in the center of the flower, but this flush disappears. The sweet-scented white blooms, which come freely and singly on vigorous plants, are long lasting when cut. **\$1 ea.**

★MARGARET McGREDY. H.T. Orange-scarlet. We have yet to find a more continuously satisfactory, large, full-petaled everblooming Rose than Margaret McGredy. The olive-green, leathery foliage is disease-resistant and the buoyantly vigorous growth insures a constant production of buds and blooms from early in June until hard frost. In the newly opened flower the color is a scintillating orange-scarlet which ages to a pleasing carmine-rose. It has lovely Rose fragrance. **\$1 ea.**



©
★Dicksons
Red

3
Desc.
page 10



©

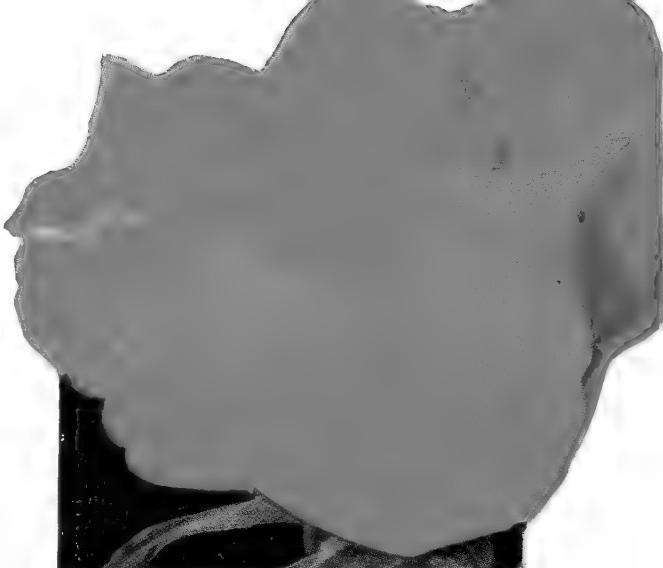
★ McGredy's Sunset (1)

★McGREDY'S SUNSET. H.T. (1) Plant Pat. 317. Yellow. A Rose of unusual charm. The full-petaled, fragrant flowers of clear, sunshiny yellow are penciled with carmine and come freely on vigorous, branching plants. \$1.25 ea.

★McGREDY'S SCARLET. H.T. (4) Red. The finely formed bud is red and opens slowly into a magnificent, very large bloom of just "red" or deep rose-pink. If a partly opened flower is pulled apart, the inside of the petals will be found to be brilliant scarlet. \$1 ea.; 3 for \$2.50.‡

★MRS. SAM McGREDY. H.T. Scarlet-orange. Coppery scarlet-orange flowers, flushed dull red and of fine form, make this a Rose to rave about. It is richly fragrant. Bushy plants with red canes, red thorns, and beautiful reddish bronze foliage. \$1 ea.

★MRS. E. P. THOM. H.T. (2) Yellow. The buds are long-pointed and open to well-formed blooms of clear yellow without any carmine markings such as most yellow Roses have. Experienced rosarians consider this Rose as among the best of the clear yellow everblooming varieties, both for bedding and for cut-flowers. \$1 ea.; 3 for \$2.50.‡



★Talisman (3)

★MRS. PIERRE S. DU PONT. H.T. Page 10. (1) Golden yellow. This is the most universally satisfactory of all golden yellow everblooming Roses for it produces more blooms per plant every season than any other Rose in this color. \$1 ea.; 3 for \$2.50.‡

★POINSETTIA. H.T. Page 15. (1) Scarlet. You will be charmed with this beauty, with its lovely, well-formed, long buds and richly colored flowers of poinsettia-scarlet, which suggested the name. The large, brilliant blooms are slightly fragrant and come freely on erect, healthy plants. The following extracts from Rose connoisseurs confirm our experience with this Rose: "Greatest Rose thrill of the season"—"petals like frosted scarlet velvet"—"went to town." \$1 ea.; 3 for \$2.50.‡

★PRESIDENT HERBERT HOOVER. H.T. Well-known. Multi-colored. Delightfully fragrant blooms of scarlet, yellow, cerise and flame colors, come singly on erect, firm stems. \$1 ea.

THE CONARD-PYLE CO.:

Sept. 23, 1944

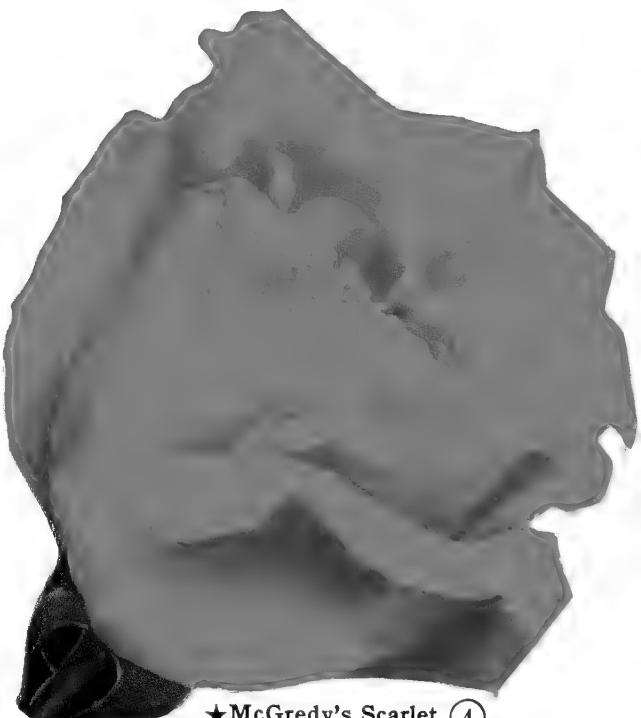
This Spring Lowell Thomas was tops in my yard. I am a member of the Lowell Thomas' Tall Story Club—but it is not a "tall story" when I say it is one of the best beautiful Roses.

—S. J. W., Fairmont, W. Va.



★Mrs. E. P. Thom

(2)



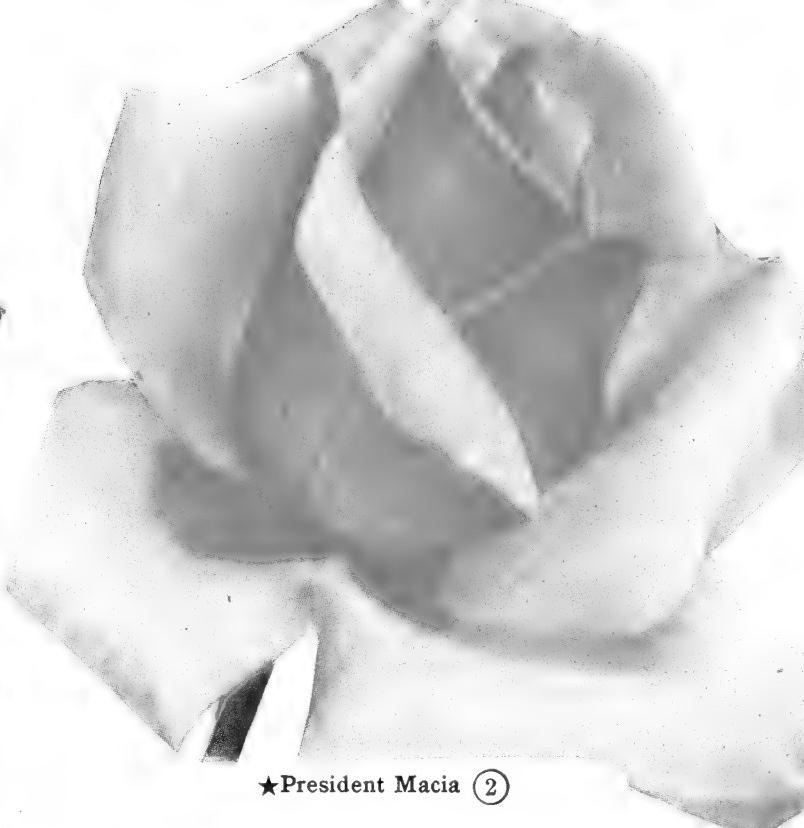
★McGredy's Scarlet (4)

†No further discount



★Poinsettia

(1)



★President Macia (2)

★PRESIDENT MACIA. H.T. (2) Two-tone pink. A notably vigorous plant, well furnished with an abundance of healthy leathery foliage. The firm, long-pointed, carmine-tinted buds open to great, full-petaled, fragrant blooms with the inside of the petals flesh-pink. \$1.25 ea.

★RAMON BACH. H.T. (3) Plant Pat. 366. Apricot-buff. The large, artistic blooms are "masterpieces." This unusually large, full-petaled Rose, with agreeable fruit-like fragrance, comes singly and the opening blooms show apricot-buff on the back of the petals with salmon-pink on the inside. \$1 ea.

★RED RADIANCE. H.T. Page 16. (2) Cerise-red. A sport of Radiance, it has the same form, habit of growth, fragrance, and healthy foliage. The difference is in the color which is a clear, even shade of cerise-red. \$1 ea.; 3 for \$2.50.‡

★ROSLYN. H.T. Yellow. Magnificent blooms of golden yellow with the back of the petals deep orange. Buds are long pointed and open to mildly fragrant, semi-double flowers on vigorous, compact plants. \$1 ea.

★ROUGE MALLERIN. H.T. Scarlet. An exceedingly lovely color all the time but especially so in the fall when the scarlet petals are richly veiled with blackish shadings. The pointed buds of brilliant red open to 3½-inch, full-petaled blooms with alluring Damask fragrance. \$1 ea.

★SIGNORA. H.T. Plant Pat. 201. Bicolor. This free-blooming Rose is distinctly different from all others. The long, streamlined buds are an attractive brownish orange color, followed by great, delightfully fragrant blooms of orange and salmon on long, strong stems. \$1.25 ea.

THE CONARD-PYLE CO.:

The Roses received last Saturday morning. They were indeed beautiful plants! Thanks indeed for so excellent a service and ethical business practice.

—J. H. T., Jr., Westfield, N. J.

7 PERPETUAL RAINBOW SET \$5.95

Girona alone has several colors as does Talisman and Faience too. Ami Quinard is the deepest of reds. Poinsettia the most scintillating with yellows of richest shadings in Ramon Bach and Golden Sastago. The last two and the first above from Spain, next one is American. Faience is Dutch and the Reds both from sensational France. Colors for the eye of youth or of maturity.

Ami Quinard. The darkest of the reds.....\$1.00

Faience. Soft peach, rose and yellow. Iridescent..... 1.00

Girona. Brilliant Tyrian-rose and soft golden yellow..... 1.00

Golden Sastago. Gleaming buttercup-yellow.. 1.00

Poinsettia. Gayest scarlet, unfading..... 1.00

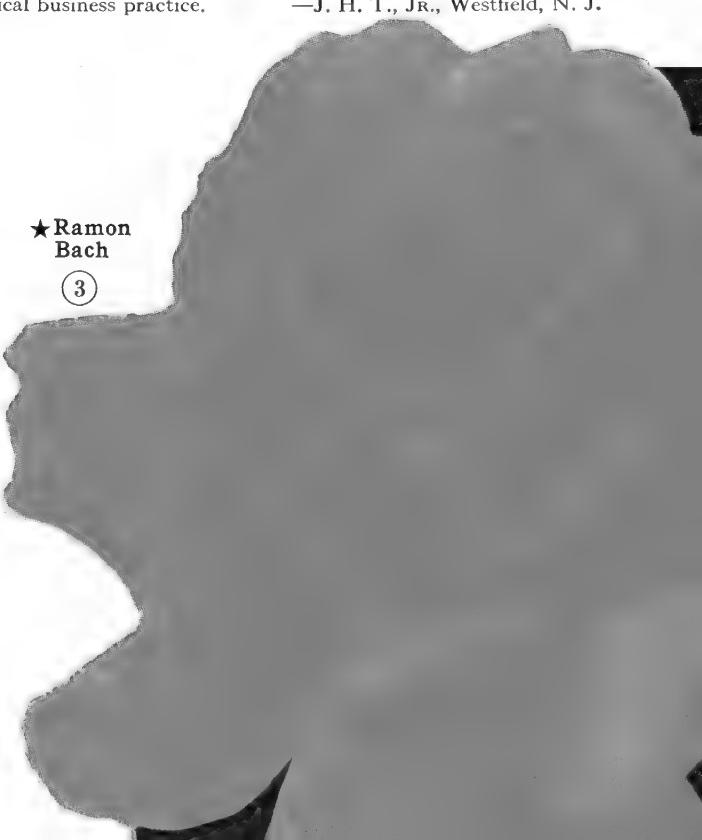
Ramon Bach. Apricot-buff. Unusually large flower..... 1.00

Talisman. Glorious multicolor of exquisite form..... 1.00

\$7.00

7 No. 1 field-grown, 2-year-old plants, \$5.95
direct from grower, postpaid.....

ASK FOR OFFER 15



★Ramon
Bach

(3)

‡ No further discount

Spectacular



★Betty Prior (1)



★Kronprinsesse Ingrid (2)



(3)

★Little Miss Muffet

The color photographs on these two pages give but a faint idea of the gorgeous all season long, color panorama which these Floribunda varieties are capable of producing. No bed of geraniums ever made a more spectacular showing. Unlike tender annuals, these Roses are as hardy as any hybrid tea, hence should live year after year and each Spring, Summer and Fall, continue blooming steadily for all three seasons. Because of vigor, hardiness, floriferousness and grand display effect, no other class in Roses has shown so great recent improvement. Do not fail to get acquainted with Floradora, an entirely new color, shown on page 8. Topaz, unlike the others in the group, is low growing and has buds ideal for boutonnieres. There is not a disappointment in a page full.

★**BETTY PRIOR.** (1) Plant Pat. 340. Large branching clusters of single blooms resembling red dogwood in shape, size and color. The plants are abundantly branched and continuous in bloom. Growth 3½ ft. \$1 ea.; 3 for \$2.50; 12 for \$10; 25 for \$18.75.‡

★**BOUQUET.** Page 19. (4) Clouds of brilliant rose-red blooms that look like camellias almost hide the foliage. Each branching cluster makes a long-lasting bouquet. Very effective in mass plantings. Growth 2 to 2½ feet. \$1 ea.; 3 for \$2.50.‡

★**DAINTY MAID.** Dainty, semi-double, wavy-petaled blooms of wild-rose-pink on 5-foot plants. Fine as a background for other varieties. \$1 ea.

★**DONALD PRIOR.** Plant Pat. 377. We wish you could see the lovely form and exquisite coloring of this gorgeous red Rose, a beautiful mate for Betty Prior. The plants are furnished with glistening, disease-resistant foliage and are never without bright, shining blooms from early June until November. In fact, the plants in the bed alongside the driveway to our office are still bright with bloom as this is written (November 8) after several frosty nights had discouraged further bloom from most other Roses. \$1 ea.; 3 for \$2.50.‡

★**FLORADORA.** For illustration and description see page 8. \$1.50 ea.; 3 for \$3.75; 12 for \$15; 25 for \$27.50.‡

★**GLORIA MUNDI.** Clusters of semi-double blooms of flaming orange-scarlet. \$1 ea.

★**GRUSS AN AACHEN.** The plants of this old favorite are almost smothered with bloom the entire growing season. Big, 60-petaled flowers of creamy white become exquisitely tinted with carmine in the fall. \$1 ea.; 3 for \$2.50.‡

★**KORALLE.** Page 19. (1) Familiar as we are with this Rose in our gardens and Rose-fields, we were truly astonished when visiting a nationally known private garden to find Koralle, with its impressively lovely, wavy-petaled, rose-red blooms was drawing us like a magnet to make certain the name of this beauty. The plants were literally covered with bloom. We have always liked this Rose, now we love it. \$1 ea.; 3 for \$2.50.‡

★**KRONPRINSESSE INGRID.** (2) This large-flowered variety is very showy with its two-tone flowers of pomegranate-red and rose-pink. It blooms consistently all season on neat, symmetrical plants. Growth 2 to 2½ feet. An entire bed of this lovely Rose, planted 15 inches apart, will rival a bed of annual flowers with its large, glowing blooms and when planted will save you the costly time and labor involved if a bed of annual flowers has to be replanted each year. \$1 ea.; 3 for \$2.50; 12 for \$10; 25 for \$18.75.‡

★**LITTLE MISS MUFFET.** (3) (E. B. LeGrice, 1939.) Coral-pink. Flowers open from buds of ox-blood-red, with deep shadings, to 20-petaled blooms of soft coral-pink. The blooms are 3 inches across and are borne continuously in open, branching heads of from 5 to 10 on sturdy, hardy, healthy plants. Splendid for border or mass planting. \$1 ea.

†No further discount

Rose Index, Pages 2, 3

18

THE CONARD-PYLE CO.

Floribundas

★**PERMANENT WAVE.** (2) Plant Pat. 107. This Rose is most appropriately named for the petals are *waved in a most delightful way*. The deep, rose-pink flowers are borne profusely and open from artistic buds of cochineal-carmine on sturdy plants with dark, purplish foliage. A favorite, everywhere. \$1 ea.; 3 for \$2.50.†

★**PINOCCHIO.** Plant Pat. 484. Free-branching, continuous-blooming plants, with ample dark green foliage, grow 20 to 24 inches in height and provide quantities of exquisitely lovely, full-petaled blooms of salmon-pink, flushed with gold. As a border plant, Pinocchio is charming. The dainty blooms, coming in sprays, can be used for mass decorations. \$1.25 ea.; 3 for \$3.15; 12 for \$12.50; 25 for \$23.45.†

★**POULSEN'S COPPER.** Plant Pat. 446. A lovely new color for the Floribunda class. Coppery-colored blooms age to a charming pink with orange reverse but never lose their charm. Height 2 to 2½ ft. \$1 ea.; 3 for \$2.50; 12 for \$10.

★**POULSEN'S YELLOW.** The first true yellow Floribunda. Flowers of clear yellow come in brilliant masses from dainty carmine-tinted buds. They make a charming effect on the lawn or in combination with snowy linen and silver on a dining table. \$1 ea.

★**RED RIPPLES.** (3) Plant Pat. pending. We feel fairly exuberant when we have Red Ripples in mind, it is such a joyous color, an intense, scintillating red that seems to sparkle on the wavy petaled flowers. Magnificent in mass plantings. The daintily modeled, long-lasting buds are simply perfect for boutonnieres. Growth, 2½ feet. \$1.25 ea.; 3 for \$3.15; 12 for \$12.50; 25 for \$23.45.†

★**SUMMER SNOW.** Plant Pat. 416. You need a good white to complete a planting of Floribundas and here it is. Hardy, dwarf plants that become almost covered with snow-white blooms. \$1 ea.

★**TOPAZ.** Plant Pat. 300. Visitors call this Rose "Golden Sweetheart" on account of the size, form and color of the buds. It is such a jewel that the name "Topaz" is particularly appropriate. The flowers come in sprays from golden yellow buds that open to starry blooms of sulphur-yellow. Enthusiastically praised in *American Rose Annual* by critical members of the American Rose Society. Ideal for boutonnieres. \$1 ea.

★**WORLD'S FAIR.** Plant Pat. 362. The best known of all the *larger-flowered* red Floribundas. Large, delightfully fragrant velvety crimson flowers are freely produced all season on 3 to 3½-foot plants. \$1 ea.



★Koralle (1)



★Permanent Wave (2)

★Red Ripples (3)



★Bouquet (4)

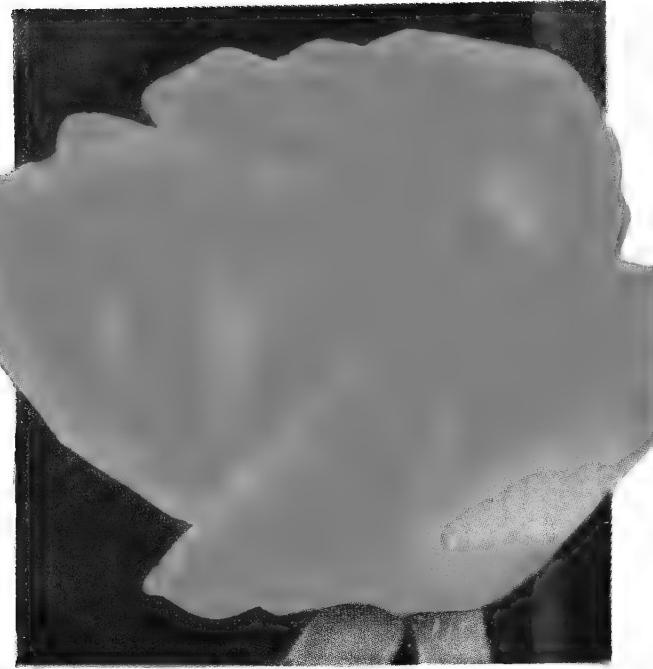




STAR GUIDE

Spring

EVERBLOOMING STAR ROSES



©

★Sterling (1)

★**SOUV. DE CLAUDIUS PERNET.** H.T. Sunflower-yellow. Very large and full. A great Rose to grow for exhibition blooms, and the standard yellow both in gardens and under glass. Sometimes the outer petals are white and occasionally it shows a black center when fully open, but when it is right it is perfect. **\$1 ea.**

★**SŒUR THERESE (Sister Therese).** H.T. (3) Yellow. Long-pointed buds are chrome-yellow, heavily marked with carmine; the open flower is rich daffodil-yellow and holds its color well. Sweetbriar fragrance. The blooms come freely on splendid cutting stems. You can always recognize this Rose from its habit of forming sturdy, 3-foot, upright canes which are topped with a "lighted" candelabrum of 5 or more burning yellow blooms. 20 to 25 petals. 1930, *Silver-Gilt Medal, Valenciennes*. 1932, *Certificate, Contest for Most Beautiful Rose of France, Lyons*; *Silver Medal, Portland, Ore.* **\$1 ea.; 3 for \$2.50.**

★**SNOWBIRD.** H.T. White. Snow-white from the bud until the petals fall. For bedding it is unsurpassed. The fragrant, pure white flowers are perfectly formed, full petaled and are often 4 inches across. **\$1 ea.**

★**STERLING.** H.T. (1) Plant Pat. 21. Pink. Bright pink flowers of splendid form come singly on vigorous-growing plants. A delightfully fragrant Rose and fine for cutting. Sterling was first grown as a Rose for greenhouse culture but proved so excellent when tested outdoors that it now ranks as one of the best in the deep pink Hybrid Teas. **\$1 ea.**

★**TALISMAN.** H.T. Page 14. (3) Multicolored. Free in bloom. At its gayest it is a glorious combination of orange, yellow, and rose-red. It is one of the finest of all garden Roses for cutting. The fragrant flowers are much more highly colored in autumn, at which time they simply eclipse the finest florists' blooms. During hot weather the blooms are apt to be off color and of poor form, but simply pinch them off and your fall crop will be that much better. **\$1 ea.; 3 for \$2.50.**

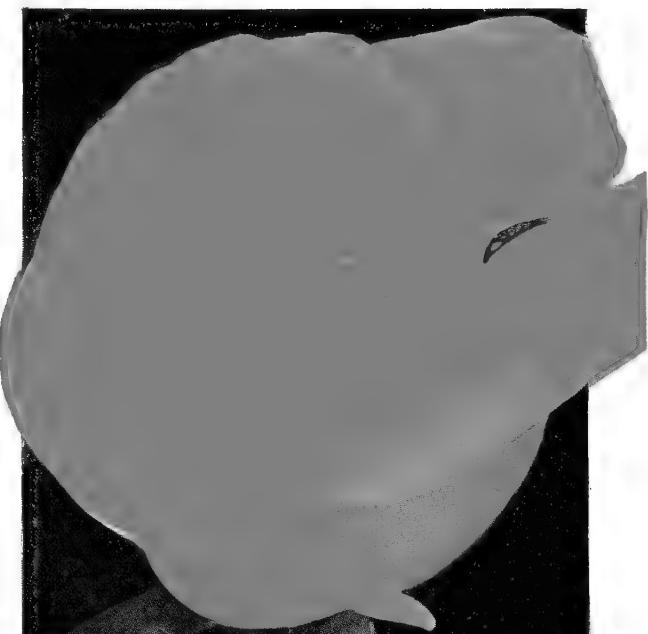
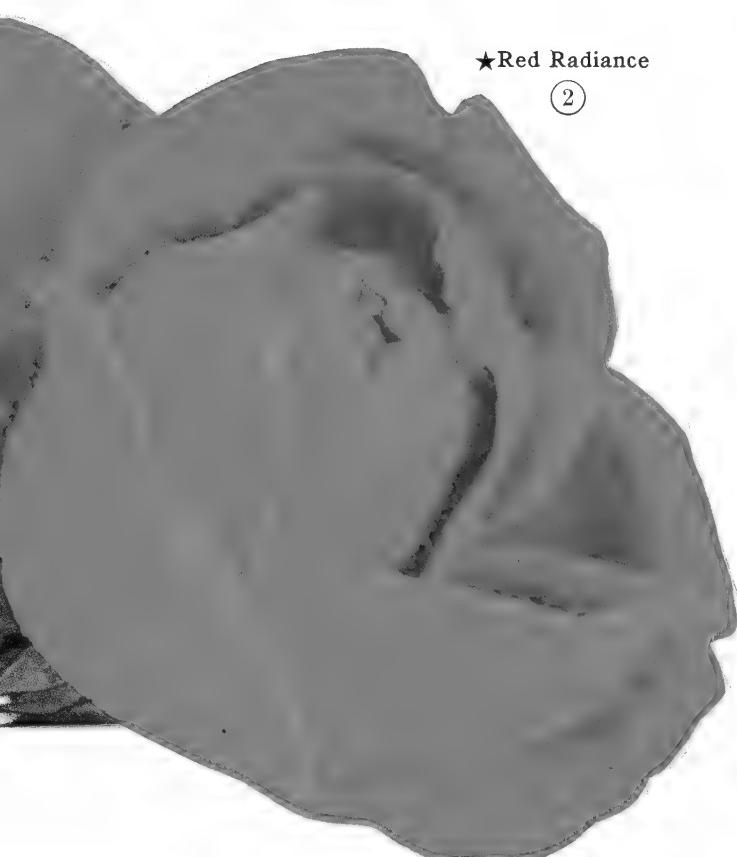
★**TEXAS CENTENNIAL.** H.T. Plant Pat. 162. Blood-red. This richly fragrant blood-red variety is a sport of the great President Herbert Hoover Rose, and has all the good qualities of its parent. The tall plants are remarkably free in bloom with flowers that come on erect firm stems and are notably fine and long-lasting when cut. **\$1 ea.; 3 for \$2.50.†**

★**THE CHIEF.** H.T. (W. E. Lammerts.) Plant Pat. 456. Lovely, streamlined buds of deep rose-color open to large artistic blooms of shining flame and reddish coral, which merge to orange-pink as the flower ages. **\$1.25 ea.†**

★**WHITE BRIARCLIFF.** H.T. Plant Pat. 108. An ideal white Rose for cutting. The exquisite, long, streamlined white buds are continuously produced. **\$1.25 ea.†**

★Red Radiance

(2)



★Sœur Therese (3)

†No further discount

Rose Index, Pages 2, 3

12 OUR SELECTION SET \$10

2-year-old, field-grown No. 1 Standard Star Roses, no two alike in the same set of 12. Postage prepaid on all orders received before April 10

We think this is about the biggest value in our catalog because we are often able to include some high-priced Roses which, if especially ordered separately at the regular rate would cost you more. It is like this: it is impossible for us to tell in advance precisely how many plants of each variety people will order. Sometimes, the better kinds are not most in demand. There is not a variety in our catalog that is not well worth having so you run no risk in getting this set or several sets and being sure of an excellent variety of up-to-date kinds.

Please remember that these are Star Roses, separately labeled with a permanent celluloid Star Label, each and every one guaranteed to bloom.

"OUR SELECTION SET"

Only **\$10**

(Postpaid until April 10)

ASK FOR OFFER No. 17

DOUBLE WHITE RUGOSA

(*Rosa Rugosa Albo-plena*)

This Rose is popular for planting a hedge. Also a favorite in the shrubbery border where it blooms 20 days ahead of the Hybrid Teas.

Paper-white flowers $2\frac{1}{2}$ to $3\frac{1}{2}$ inches across with about 20 petals which lay wide open to show a most fragrant center. Foliage is shiny dark green and crinkled, hence its name (Rugosa=rugged). Branches spiny. Plant grows to 3 to 6 ft. Extremely hardy. 2-yr. No. 1 size. Price \$1 each; 10 for \$8; 25 for \$18, postpaid.

STAR ROSE DUST

Star Rose Dust is a leaf-green, colloidal sulphur dust, fused with Bentonite clay, which makes it stick. It destroys fungous organisms and when used regularly every 10 days it controls mildew and black-spot. 1 lb. for 12 Roses for a season. **45 cts. per lb.; 6 lbs. \$2.25, postpaid.**

Feeny Hand Dust Gun

Handy to use. Made in the form of a hand sprayer, equipped with a 12-inch extension tube and flared nozzle. **\$1.10, postpaid.**

Red Arrow Insecticide

Non-poisonous to human beings. Will not injure foliage. Does not burn or stain. **1 oz. (makes 6 gals.) 35 cts.; 4 ozs. \$1, postpaid.**

Sprayers For Liquids

New Streamlined Harco Sprayer. Most efficient and a pleasure to use. It fits a quart-size, screw-top Mason jar and has rubber hose and extension rod. Just squeeze the handle with one hand and a fine, misty spray comes from the nozzle. **\$2.35, postpaid.**

"Fly Spray" type Sprayer, for very small gardens, **1 pt., tin 75 cts., postpaid.**

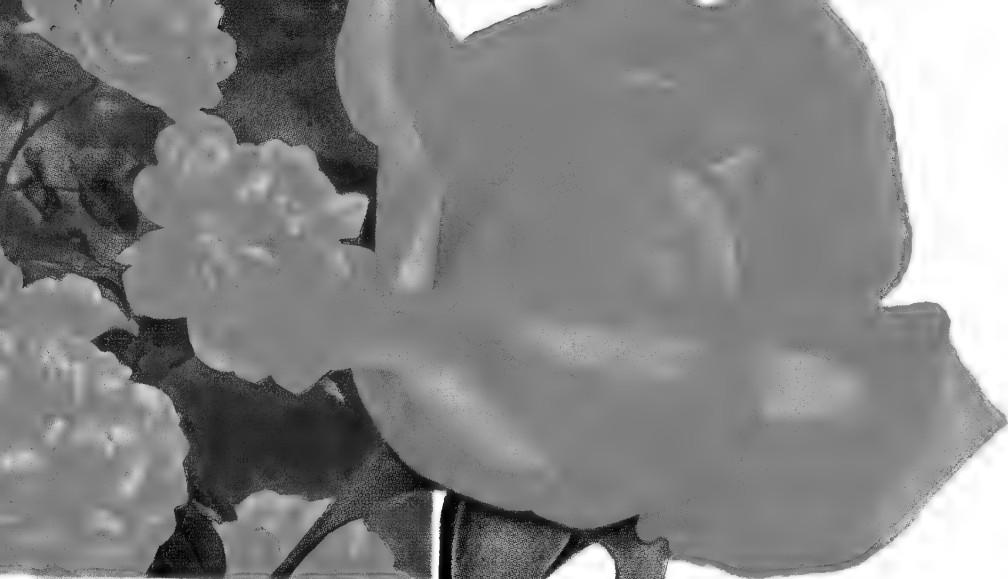
TRI-OKEN. The all-purpose Spray

A proved control for mildew and black-spot on Roses and all kinds of plants. Also destroys aphids or plant-lice (green-fly) and leaf-eating insects.

- A. Small Kit. Protects 12 to 20 Roses for a season \$1.50
- B. Medium Kit. Protects 50 to 80 Roses for a season 4.00
- C. Large Kit. Protects 100 to 160 Roses for a season 6.00
- D. Estate Kit. Protects 400 to 600 Roses for a season 20.00

By express only, delivery not prepaid—not mailable



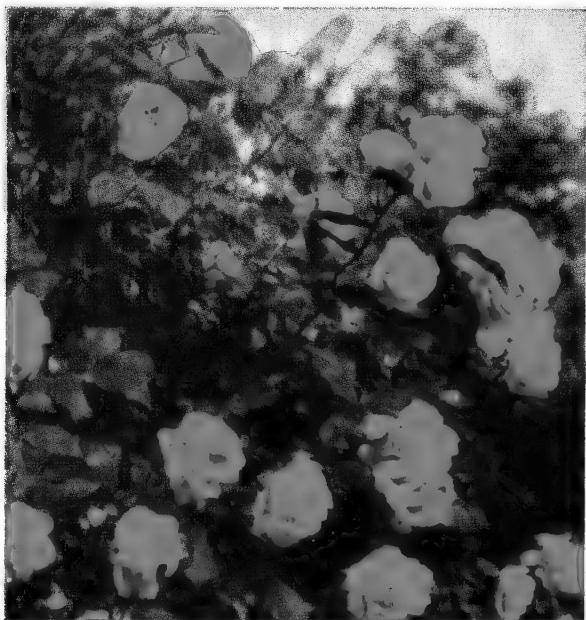


Spectacular Hardy Climbing ROSES

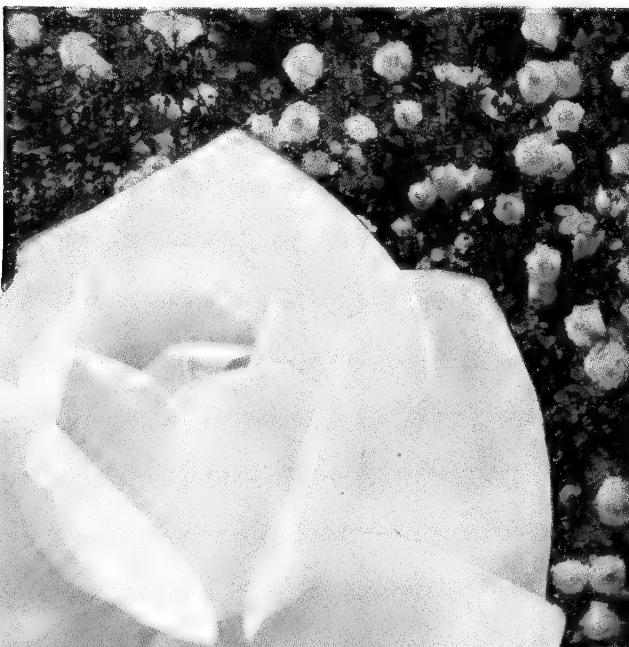
HOW FORTUNATE it is that with all the short supply of Climbing Roses we still are able to furnish the most important varieties.

These will give the touch of grace and beauty to **Arches**, **Porches**, **Fences**, and **Trellises**. We sell more of New Dawn than of any other Climbing Rose. See page 17 for **Double White Rugosa**.

★ Doubloons (1)



© ★ Blaze. Ablaze with scarlet blooms (2)



★ New
Dawn
blooms from
June until
frost

★**BLAZE.** Pillar. (2) Plant Pat. 10. Scarlet-crimson. Makes a gorgeous show for weeks in June. Under favorable conditions it often repeats in the fall. Quite hardy. \$1.25 ea.; 3 for \$3.15.‡

★**CLIMBING AMERICAN BEAUTY.** C. Very early. In late May or early June the vigorous, healthy plants are decorated from base to top with large, long-stemmed, fully double fragrant blooms of light crimson or deep rose-pink. Popular for over 30 years. \$1 ea.; 3 for \$2.50.‡

★**DOUBLOONS.** C. (1) Plant Pat. 152. Early. Here is a gloriously lovely climbing yellow Rose, noted for hardiness and vigorous, healthy growth. It is recognized as a splendid all-purpose variety in this saffron-yellow color class. The shapely buds open to large, firm-textured blooms of saffron-yellow with clean, spicy fragrance. The blooms keep coming for a long time on canes that grow 10 to 12 feet. \$1.50 ea.; 3 for \$3.75.‡

★**GOLDEN CLIMBER (Mrs. Arthur Curtiss James).** C. Plant Pat. 28. Early. A yellow Climbing Rose which will stand zero temperatures. Perfectly formed buds of rich gold marked with orange-scarlet, open to large, semi-double fragrant blooms the color of pure gold, and fade very little. The open flower shows a mass of pale yellow stamens. Coming singly on 15- to 18-inch stems, Golden Climber makes a perfect cut-flower which lasts well. \$1.50 ea.; 3 for \$3.75.‡

★**NEW DAWN.** (3) (Everblooming Dr. W. Van Fleet). Plant Pat. 1. Blush-pink. Awarded the first plant patent and the Bloomfield Gold Medal by The American Rose Society for "the best hardy Everblooming Climbing Rose ever produced anywhere in the world." This record remains unchallenged.

We have a specimen plant with 12 to 15-foot canes, well clothed with rich green foliage, that year after year in June provides masses of lovely, pale pink, fragrant blooms, like Tea Roses, on long cutting stems, and repeats its bloom until hard frost. In normal seasons we have blooms on this plant in November. \$1.50 ea.; 3 for \$3.75.‡

★**PAUL'S SCARLET CLIMBER.** Pillar. Midseason. Vivid scarlet and marvelously attractive when in full bloom. A row of Paul's Scarlet on a fence is breath-taking in beauty and the colorful show keeps up for weeks. In favorable seasons this Rose repeats in the fall. \$1 ea.; 3 for \$2.50.‡

★**SILVER MOON.** C. Midseason. Great silvery white, semi-double blooms with center of glowing, golden stamens. Canes grow to 12 feet in a season. \$1 ea.; 3 for \$2.50.‡

2 H.P.s, 1 Ground-Cover, 1 Species

★**FRAU KARL DRUSCHKI.** The world-renowned snow-white Hybrid Perpetual Rose that repeats its blooms throughout the growing season. Not fragrant, but unsurpassed in form and size. \$1 ea.; 3 for \$2.50.‡

★**HENRY NEVARD.** This delightfully fragrant, deep crimson Hybrid Perpetual Rose repeats its glowing blooms in the fall. \$1 ea.; 3 for \$2.50.‡

★**MAX GRAF.** A very hardy trailing Rose for embankments. The large, clear pink, single blooms come profusely and make a lovely show in June. \$1 ea.; 3 for \$2.50.‡

★**ROSA HUGONIS. "The Golden Rose of China."** The aristocrat of hardy flowering shrubs. The extreme hardiness of this lovely "Golden Rose of China," its habit of blooming early in May, and the long wands of fairy-like blossoms, make Hugonis one of the most valued shrub Roses. The graceful, arching branches are completely covered with bloom to the very tips in early May. This beautiful shrub Rose, with its dainty acacia-like foliage and graceful growth, makes a distinctive and almost impenetrable hedge. Plant 15 inches apart for a hedge, but if used as specimen shrubs, plant 6 feet apart. Requires no attention, and *blooms best when planted in good unfertilized soil.* \$1 ea.; 3 for \$2.50.‡

†No further discount

Rose Index, Pages 2, 3



Miniature Roses

Jewels of the Garden



7 Pixies in vase and 1 Countess Vandal bloom

The Miniature Roses on this page are present-day models as up to date as any automobile. WHEN BETTER MINIATURE ROSES ARE PRODUCED, CONARD-PYLE CO. WILL GROW THEM. Indeed they already are on the way, some in our testing grounds and others across seas awaiting transportation.

In our Museum Collection are old kinds like Pompon de Paris. One hangover from the list of 100 years ago is Rouletti, still prized for its little pink buds and low-growing dainty blooms. But Rouletti cannot compare in finish and exquisite perfection of bloom with the great-grandchildren of the old group—these we here offer. Indeed we are quite well known as the introducers in America of Pixie and Midget and others of the modern type.

★MIDGET. Plant Pat. 466. Rose-red. Dainty pinkish buds, perfectly modeled, open to full-petaled, rose-red blooms about $\frac{5}{8}$ inch across when fully open. This charming little gem is the daintiest, double-flowered tiny red Rose in existence. The stems are almost thornless, a big help to those who enjoy arranging the blooms in tiny vases for displays at Flower Shows. **Pot-plants, \$1 ea.; 3 for \$2.50; 12 for \$10; 25 for \$18.75, ppd.**

OFFER 21. 3 Plants each of Pixie 6 in all, post- paid **\$4.95**

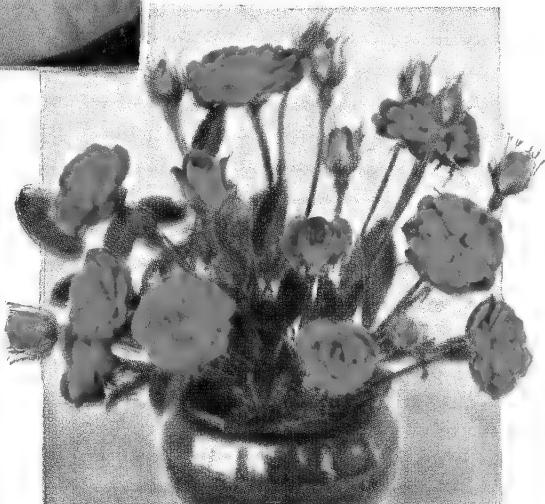
★ROULETTI. See illustration below. This little pink Rose is the Mother of "Tom Thumb" and is valued as a pot-plant and also as an everblooming edging plant. It is quite hardy. The original plants were lost for years and later found in Switzerland where a cottager grew it in pots on a window ledge. Its origin is unknown. Thousands and thousands of Rosa Rouletti are now giving satisfaction in homes in U. S. A. **Pot-plants, 50 cts. ea.; 3 for \$1.25; 12 for \$5; 25 for \$10. Delivery prepaid.**



© C.-P. CO. ★Pixie

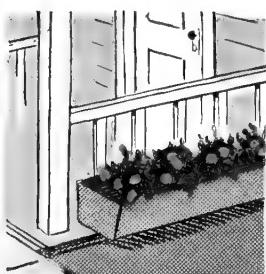
★PIXIE. Plant Pat. 408. This is the most fully double of all the Miniature Roses for 40 or more tiny petals are marvelously packed in each little bloom, as only Dame Nature can do, and the blooms come singly and also in lovely clusters that in themselves make charming bouquets.

The plants are dwarf and compact. The blooms come continuously all season and in warm weather are white with a faint flush of pink in the center. In cool weather the flowers assume a lovely shade of apple-blossom-pink. **Pot-plants, 75 cts. ea.; 3 for \$1.88; 12 for \$7.50; 25 for \$13.75, postpaid.**

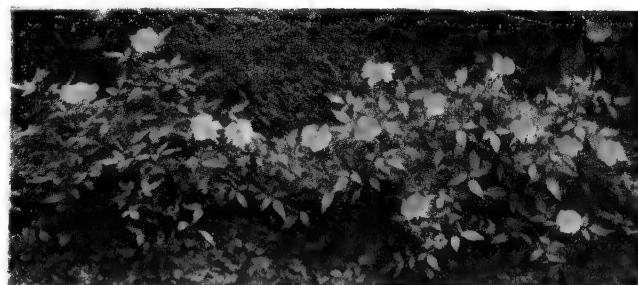


© C.-P. CO.

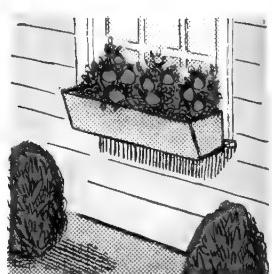
★Midget



For Porch Boxes



★Rosa Rouletti. Everblooming edging Rose



For Window-Boxes

The Loveliest DAYLILIES

For Gay Gardens June to September



1 Linda
2 Bijou
3 Chengtu

4 Dauntless
5 Baronet
6 Circe

6 CHOICE DAYLILIES \$4.85

Marked † (Value \$5.75)

1 each of Bijou, Chengtu, Circe, Dauntless, Linda, and Multiflora Summer Hybrids. 5 are illustrated above.

ASK FOR OFFER 22

4 Outstanding Kinds \$7.50

August Pioneer. 3 ft. Mid-Aug to Oct. Chrome-orange with outer edge flushed delicate red. Medium-sized flowers borne abundantly. Fine fall bloomer. \$1.50 ea.

Baronet. 2 ft. June and again in Sept. The fulvous red flowers stand just above the foliage and remain open evenings. The September bloom nearly equals the June display. See above illustration (5), which does not do it justice. \$2.50 ea.

Caballero. 4 ft. July, Aug. A distinct bicolor. Petals vermillion-red, throat and sepals golden yellow. A tall, gay and brilliant addition to the summer garden. \$2.50 ea.

Dominion. 3½ ft. June, July. Extra-large, full flowers with rich red coloring in a three-toned pattern. Sometimes has a second period of irregular bloom from late August until frost. Remains open evenings. \$2.50 ea.

OFFER 22a. Plant a veritable "HIT PARADE." \$7.50
Every one a striking shade. The above 4 for .

For gay, colorful bloom throughout the summer, plant these modern hybrid Daylilies (*Hemerocallis*). The newer kinds, developed by such hybridists as Dr. A. B. Stout of the New York Botanical Garden, offer a great variety of color and a long season of bloom. While worthy of a place in the most pretentious garden, they are so easy to grow that the veriest amateur need not hesitate to plant them. There is no better plant for the lazy gardener, for once Daylilies are set out they need no attention. Rarely do insects or diseases bother them. Winter-hardy without any covering, they will grow and bloom year after year, from New England to Florida and from the Atlantic to the Pacific. Even the hot, dry summers of the Midwest do not faze them.

Use Daylilies in the perennial bed singly or in groups of two or three. They are excellent for interplanting with iris or can be combined with phlox or used in beds of mixed perennials. Plant them in front of the evergreens around your home, in the foreground of tall shrubs and around the edge of your lawn. They thrive in either full sun or partial shade. Allow 1½ to 2 feet between plants. For a variety of color and long season of bloom, plant several varieties. For indoors, cut them when the first bloom opens and snip off the faded flowers each morning.

†Bijou. 2½ ft. July, Aug. Orange overcast with rich fulvous red. Semidwarf; blooms profusely over a long season. See illustration (2). 75 cts. ea.

†Boutonniere. 3 ft. Aug., Sept. Sepals clear yellow; petals light rosy peach with a slight stripe. Flowers are quite small. Good for fall bloom. \$1.25 ea.

†Buckeye. 3 ft. June. Clear orange with large mahogany-red eye. Prolific bloom over a long period. Remains open evenings. \$1.50 ea.

†Chengtu. 3 ft. July to late Aug. Brilliant coppery orange-red with velvety carmine mid-zone. Flowers 4½ inches, pleasingly recurved. See illustration (3). \$1 ea.

†Circe. 4 ft. July, Aug. Clear yellow. Medium-sized flowers, 3½ inches across, are borne on erect, well-branched stalks. See illustration (6). \$1 ea.

†Dauntless. 3 ft. July, Aug. Pale yellowish orange with pastelblended mid-zone; large, wide and overlapping petals. See illustration (4). \$1.25 ea.

†Linda. 2½ ft. July, Aug. Pale golden yellow with cinnamon fleck in sharp contrast to the bright and clear yellow sepals. See illustration (1). \$1 ea.

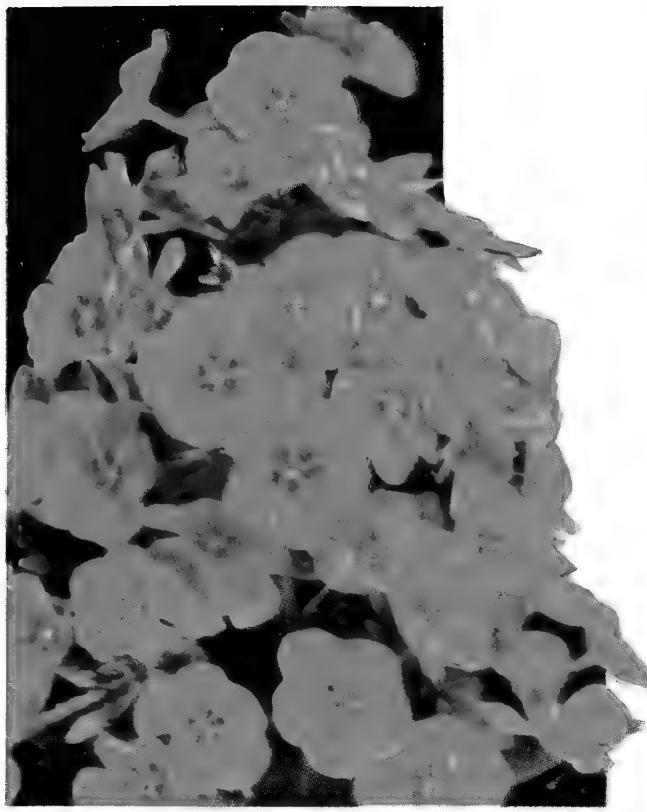
†Multiflora Summer Hybrids. 2½ ft. Late June to late Aug. Clear orange. Numerous small flowers. 75 cts. ea.

Here are 6 of the more popular of the older well-known kinds. All are good.

Apricot. 2½ ft. May, June. Lovely yellow.
Bay State. 3 ft. July, Aug. Large, deep yellow.
Dr. Regel. 2 ft. May, June. Orange-yellow. Fragrant.

Flava. 2½ ft. June. Clear yellow. Fragrant.
J. A. Crawford. 4 ft. June, July. Apricot.
Kwanso flore-pleno. 3½ ft. July, Aug. Double; copper.

OFFER 22c. 1 each of above 6 for \$3.



Phlox, Augusta

6 Very Fine Phlox

50 cts. ea.; 3 of a kind for \$1.25

Apollo. Deep rose-red, shaded crimson.

Border Queen. Enormous heads of pure pink.

Flash. A brilliant, flashing color that compels attention. Crimson florets with orange-scarlet centers.

Mary Louise. White. Unusually large heads with florets almost twice as large as ordinary Phlox, so white they remind one of Carrara marble.

New Bird. Splendid heads of brilliant amaranth-crimson, an attractive color that is always pleasing.

Salmon Beauty. Great heads of very large florets, rich salmon-pink with white eye. In our field of Phlox this one was outstandingly fine and in our opinion the best in this color.

OFFER 23b. 1 each of above 6 Phlox for \$2.65.

OFFER 23c. 3 Phlox, 1 each of Apollo, Flash, and Salmon Beauty, \$1.35.

8 Standard Phlox

40 cts. ea.; 3 of a kind for \$1.10

Brilliant. Shining scarlet. Fragrant.

Europa. Richly fragrant; white with carmine eye.

George Stipp. Lovely salmon with bright crimson eye.

Miss Lingard. White with faint pink center. Blooms profusely from early June until October.

Painted Lady. Silvery pink with cherry eye.

Rosea Superba. Salmon-pink with deep pink eye.

Starlight. Brilliant blue, with star-like white center. Most effective.

Thor. Full, symmetrical heads of salmon with red eye. One of the very best.

OFFER 23d. 1 each of above 8 Phlox for \$2.65.

The Best Buy in Phlox

12 NAMED PHLOX \$3.15
Our Selection, for

Unless you need specific varieties or colors, here is our best Phlox offer. 12 named kinds, all different, each will be correctly named and all colors will be represented.

ASK FOR OFFER 23e.

THERE'S an indescribable charm, a fascination, about Phlox that is all their own. They survive the most severe winters to rear their great heads of brilliant, fragrant flowers and again add gay colors to your garden. Blooming from midsummer till early fall, their glorious colorful heads are the backbone of the summer garden.

Stroll around to your Phlox border before dusk any calm summer evening. Enjoy the lovely colors and inhale the soothing fragrance. The newer kinds are especially fine in color and size.

CULTURE. The soil should be well drained, deeply spaded, and enriched with well-rotted manure or bone-meal. Plant 12 to 15 inches apart, preferably in full sun.

OFFER 23f. 16 Phlox, 1 each of all on this page, \$5.85.

ALL PRICES POSTPAID

Two Extra-Fine Phlox

60 cts. ea.; 3 of a kind for \$1.50

Augusta. See illustration. Plant Pat. 252. Lovely American-Beauty-red or deep cherry-red which does not bleach in the sun. Tints of orange show when the flowers first open. The plant is vigorous. It is a variety of exceptional quality and vivid color.

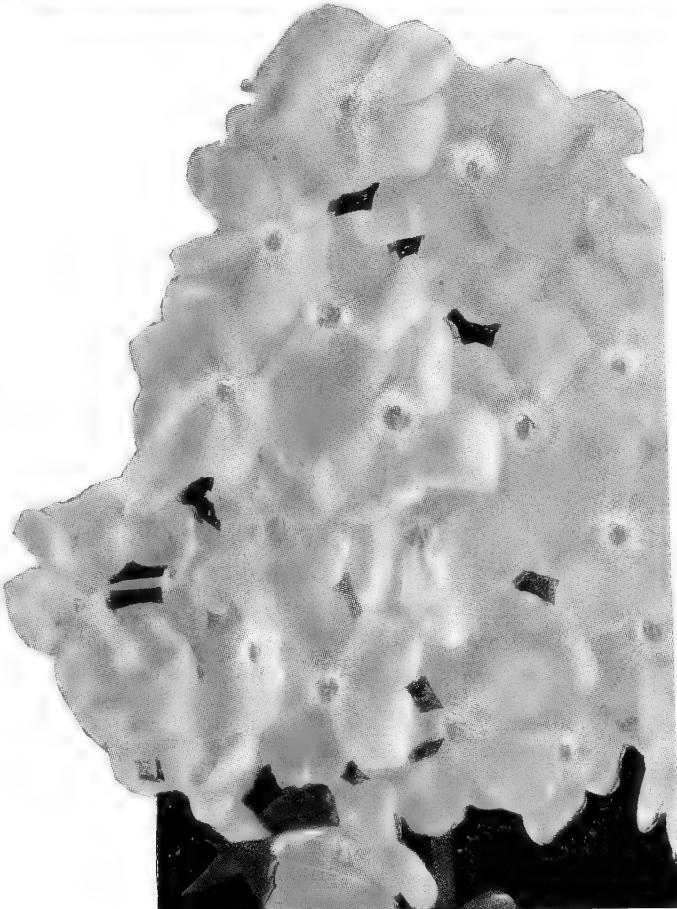
Columbia. See illustration. Plant Pat. 118. Acknowledged by expert gardeners as the finest light pink Phlox. The color is a light cameo-pink with faint blue shading at the center. Flowering laterals develop after the main flower-head has faded and greatly extend its flowering season.

OFFER 23. 1 each of above 2 Phlox for \$1.10.

OFFER 23a. 3 each of above 2 Phlox for \$2.85.

Hardy Phlox

ARE BRIGHT AND GAY



Phlox, Columbia



Aster Frikarti

7 Fine Perennials \$2.65

Postpaid

- 1 each of
- Aster Frikarti
- Carnation
- Coreopsis
- Dianthus
- Gaillardia
- Shasta Daisy
- Tradescantia

ASK FOR OFFER 24



© New Coreopsis, Golden Shower

Hardy Perennials

We offer on these two pages a few choice perennials which we have carefully selected as especially worthwhile. They are not found in every garden and yet they are easy to grow. Planted in well-prepared, fertile soil, practically all will bloom the first season and will be even better the second year.

ANTHEMIS, Moonlight. Lovely 2½-inch, pale yellow daisies in immense quantities in early summer. Good in the garden, also for cutting. **50 cts. ea.; 3 for \$1.35, postpaid.**

ASTER Frikarti. See illustration. This beautiful sky-blue Aster is one of the most satisfactory and delightful hardy perennials. Plants 2 feet high and 2 feet across, with open, branching growth covered with blue flowers on long, wiry stems, make a lovely effect. Blooms start in July and keep up continuously until frost. The flowers are so profuse that many can be cut for indoor enjoyment without injury to the outdoor show. **40 cts. ea.; 3 for \$1.10; 6 for \$1.95, postpaid.**

5 Fall Asters \$2.00

These are the well-known and popular Michaelmas Daisies which will grow in any soil, no matter how poor. Extremely hardy, they come back year after year. Note the variety of colors. All bloom abundantly in early autumn.

Beechwood Challenger. Brilliant crimson. **50 cts. ea.**

Harrington's Pink. Early; rose-pink. Notably fine. **50 cts. ea.**

Mt. Everest. A 4-foot pyramid of white. **40 cts. ea.**

Survivor. Plant Pat. 584. Late, tall; pink. **60 cts. ea.**

Violetta. Two-foot mounds of deep blue in Sept. **50 cts. ea.**

OFFER 24a. 1 each of above 5 Asters for \$2, postpaid.

CAMPANULA carpatica, Blue Carpet. Clear blue, bell-shaped flowers on 5 to 6-inch stems. A perfect, ever-blooming hardy plant for edging. **50 cts. ea.; 3 for \$1.25.**

CARNATION, Lucia. Deep rose-pink tinted with salmon. Good grower and bloomer. Delightful fragrance. **50 cts. ea.**

C., Miss America. Deep crimson. Blooms through the summer and fall. Clove scented. **50 cts. ea.**

OFFER 24b. 1 each of above 2 Carnations for 90 cts., postpaid.

CATANANCHE cærulea major. (Giant Cupid's Dart.) Deep violet-blue flowers on silvery flower stems from June until frost. Height 20 inches. **50 cts. ea.; 3 for \$1.25.**

COREOPSIS, Golden Shower. See illustration. Dainty star-like yellow flowers only 1½ inches in diameter come from June until frost on beautiful, erect, 2-foot plants with decorative, disease-resistant foliage. **50 cts. ea.; 3 for \$1.25.**

DIANTHUS, Silvermine. A silvery white sport of the famous Beatrix Dianthus but with larger blooms. June until September. **40 cts. ea.; 3 for \$1.10.**

EVERBLOOMING GAILLARDIAS

40 cts. ea.; 3 for \$1.10

Barnes Ruby. Ruby-red. A new color in Gaillardias.

Mr. Sherbrook. Large, full flowers of golden yellow.

OFFER 24c. 3 each of above 2 Gaillardias for \$2, postpaid.

GYPSOPHILA, Rosy Veil. (Baby's Breath.) See illustration. Dwarf, double flowering. Clouds of tiny pink flowers from July till frost. Beautiful for bouquets. **40 cts. ea.; 3 for \$1.10, postpaid.**

HELIOPSIS. Three-inch, golden yellow flowers on strong, erect, 3-foot plants from June until frost.

H., Golden Rays. Single yellow. **50 cts. ea.**

H., imbricata. Double. **50 cts. ea.**

OFFER 24d. 2 Heliopsis, 1 each of above, for 90 cts., postpaid.



Everblooming Gaillardias



©

VIOLA, Purple Heart. Plant Pat app. for. Deep violet-purple with a velvety overcast, the center showing a spot of golden yellow. Flowers 3 inches across, on graceful 7-inch stems. Blooms from early spring to early winter. Likes a good moist loam.

Growing plants at planting time. **85 cts. ea.; 3 for \$2.25; 6 for \$4.25; 12 for \$8, postpaid**

SHASTA DAISIES

Shasta Daisies are easy to grow in any fertile garden soil in a sunny location. The long-stemmed white flowers are splendid for cutting.

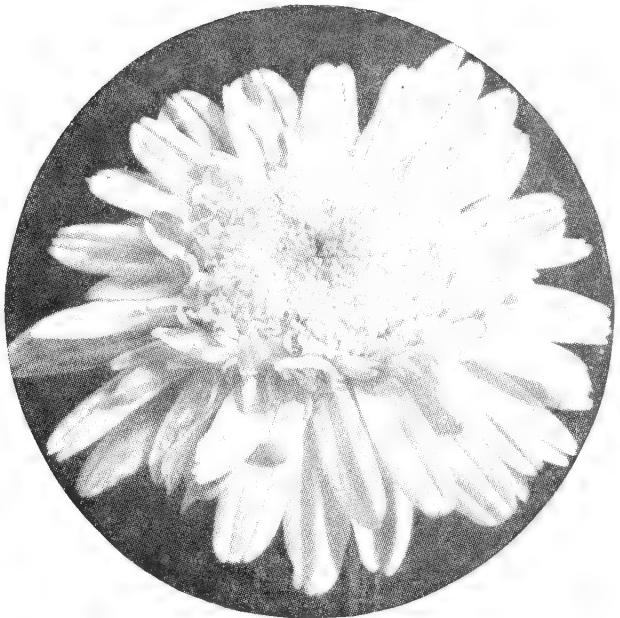
Chiffon. Three-inch white flowers attractively frilled at the edges. **50 cts. ea.; 3 for \$1.25.**

Esther Read. Double chrysanthemum-like white flowers from June to October. Very fine. **65 cts. ea.; 3 for \$1.50.**

Marconi. Immense shaggy white flowers. **50 cts. ea.; 3 for \$1.25.**

Supreme. Giant single white daisies on long stems. **50 cts. ea.; 3 for \$1.25**

OFFER 25a. 3 Shastas, 1 each of Esther Read, Marconi, and Supreme, for \$1.45.



Shasta Daisy, Esther Read



Tritoma Pfitzeri (Red-Hot Poker)



Violet, Royal Robe

Complete Perennial Garden

36 Hardy Perennials for all-season bloom, postpaid . . . for } \$10.35

A splendid assortment of carefully chosen plants that will give you an attractive display in the garden besides furnishing quantities of cut-flowers. Includes 8 illustrated in color and 18 others from these two pages, as well as 3 Chrysanthemums, 3 Delphiniums, 1 Hemerocallis, and 3 Hardy Phlox. A planting plan for a bed 3 by 8 feet is sent with every order.

ASK FOR OFFER 25

Delphiniums

For a regal show there is nothing to compare with the stately splendor of Delphiniums. These aristocratic flowers will provide the high-spot in your garden. They bloom in June and if cut back afterward will usually flower again in late summer and autumn. Plant the Belladonna type for quantity of bloom. The Hybrids are of magnificent quality, with spikes often 4 to 5 feet high and under favorable conditions even more.

It is our experience that small young plants will transplant better than large clumps, and we are therefore prepared to supply them at a great saving in cost. Planted in April and May, they will bloom in late summer and autumn and be at their best the following June when their finest spikes should be produced. At our very low prices for these smaller plants you can use them in quantity and have a real Delphinium show right in your own garden. Not only do the smaller plants cost less, but they will produce better flowers and will live longer than the older clumps. We have set out thousands of these small plants with such splendid results that we do not hesitate to recommend them to you. (Note: Because we have kept the price low, we cannot supply less than 6 of a kind of these young plants.)

DELPHINIUM CULTURE. Plant in deeply-spaded, fertile garden soil in a well-drained, sunny location. Set the crown of the plant level with the soil and do not use manure where it will touch the roots; lime well mixed with the soil is usually beneficial. Space hybrids at least 18 inches apart and the Belladonna type 12 to 15 inches apart.

HYBRID DELPHINIUMS

Small young pot-plants

6 for \$1.50; 12 for \$2.65; 25 for \$5, postpaid.

Blackmore & Langdon Hybrids. See illustration. To our mind this is the finest strain of English hybrids. Colors range from deep violet down to the palest lavender, with all the tints imaginable modifying these colors; every flower has a lovely "bee." Flowers are closely set on strong spikes 4 to 5 feet high.

Giant Pacific Hybrids. A fine strain of recently developed American hybrids in shades of blue. Strong, wiry stems, bearing spikes 3 to 5 feet high, made up of large individual flowers often 2 to 3 inches across. Very striking.

Giant Pacific White (Galahad). Large flowers of clear white on strong spikes. A really fine white Delphinium. Very attractive, it has quickly become popular. It is a valuable addition to the Delphinium family.

Lyondel Strain. An outstanding strain of American hybrids, much admired by Delphinium enthusiasts. Strong spikes of very fine color in shades of blue.

BELLADONNA TYPE

Young plants from small pots

6 for \$1; 12 for \$1.75; 25 for \$3.25, postpaid.

Belladonna. Light blue. Clear turquoise-blue flowers on slender stems 3 to 4 feet high, are most effective in the garden and lovely for cutting. Each plant sends up several spikes. Blooms in June and again in late summer.

Bellamosum. Dark blue form of Belladonna.

Lamartine. Deep indigo-blue flowers with white "bee," on spikes 2½ to 3 feet high. Plants are vigorous and send up several spikes from each clump.

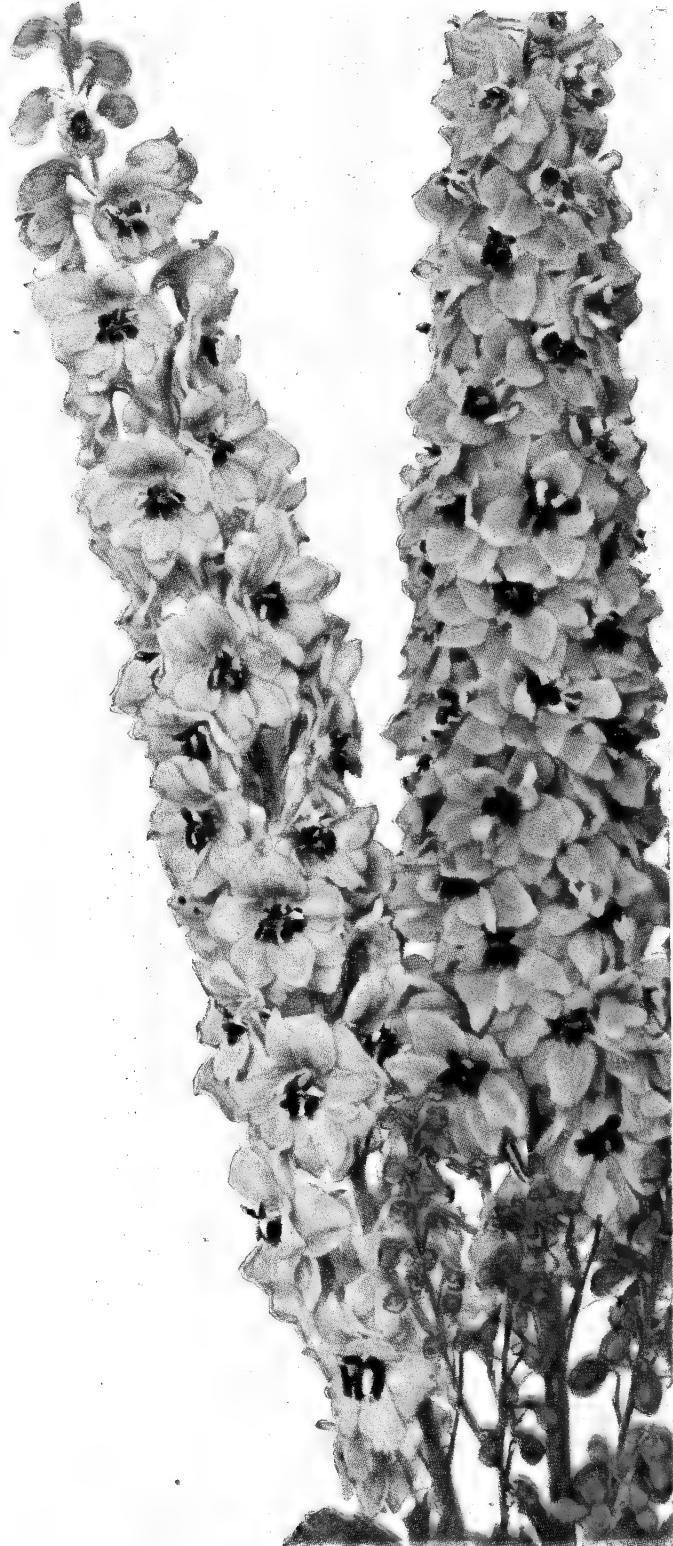
FIELD-GROWN PLANTS

For those who must have bloom this June, we have available a limited supply of larger field-grown Delphiniums as follows:

Delphinium Hybrids. Mixed shades of blue. 50 cts. ea.; 12 for \$5, postpaid.

Belladonna. Light blue. 3 for 85 cts.; 12 for \$2.75, postpaid.

Bellamosum. Dark blue. 3 for 85 cts.; 12 for \$2.75, postpaid.



Blackmore & Langdon Hybrids

A GARDEN OF FIFTEEN
15 DELPHINIUMS \$2.50
Blue and White Garden
3 young plants each of 5 kinds: B. & L. Hybrids,
Pacific Hybrids, Pacific White, Belladonna, and
Bellamosum.
OFFER 26. 15 Delphiniums for \$2.50, postpaid.

36 DELPHINIUMS \$5.75
A Regal Show for only
9 young plants each of 4 blue kinds: B. & L.
Hybrids, Pacific Hybrids, Belladonna, and
Bellamosum.
OFFER 26a. 36 Delphiniums for \$5.75, postpaid.

Offer 26b. Both above sets, 51 Delphiniums,
for \$7.95, postpaid



Hardy Chrysanthemums

EASY TO GROW—SURE TO BLOOM

All Shipped Postpaid

Here we present for your choice our selection of the best from our field of over 250 different varieties of Hardy Chrysanthemums. In normal times hundreds of visitors come every autumn to enjoy this marvelous display of color and to choose kinds for their gardens. At surprisingly little cost you can have a similar display in your garden for many weeks next autumn. It is almost unbelievable that these inexpensive plants set in your garden in May or early June can give such a glorious show of exquisite gypsy colors next September and October and for many autumns to follow. They will give you more cut-flowers per dollar spent than any other hardy flowering plant. Best of all, they are so easy to grow. All you need is a sunny spot and good garden soil. Plant more Chrysanthemums and enjoy your garden through the pleasant days of next September.

50 CHRYSANTHEMUMS \$13.95
All Named, All Different, Ppd.

We include all types (except English and Greenhouse) and some of the newest kinds. What a colorful show they will make in your garden, besides giving armfuls of gay spicy blooms for indoors. These 50 different named kinds should give you the most gorgeous show of the year at minimum cost.

ASK FOR
OFFER
27

1945 Introductions

75 cts. ea.; 3 of a kind for \$2.00, postpaid.

Here we present the very newest Chrysanthemums from our own (marked C.-P.) and from the famous Bristol Gardens.

Apricot Glow. (Bristol.) Apricot-bronze. The earliest Cushion to bloom. Plants 18 inches high and sometimes 3 feet across are covered with double blossoms.

Dandy. (C.-P. 40-2.) Pompon. Deep bronze buds open to 2-inch golden flowers, lightly tipped with bronze. The center petals retain the deep bronze color of the buds.

Fireglow. (Bristol.) Chinese-red semi-double flowers 2 inches across make a brilliant show from early September to frost. Excellent for cutting.

Glowing Spoon. (C.-P. 39-15.) Dark bronze buds open to 3-inch flowers of glowing bronze spoons which radiate from a cushion center of clear yellow. Healthy vigorous plants. An outstanding novelty.

Magnolia. (Bristol.) Pink with soft yellow overcast. Large, very double blossoms 4 inches across in late September.

Pink Radiance. (Bristol.) Luminous pink blossoms 3 inches or more across cover 2½-foot plants from late September till frost.

OFFER 27a.

1 each of any 3 named above for \$2.10

ENJOY ALL THESE NEW 'MUMS
OFFER 27b. 1 each of all 6 above for \$3.85

'Mums add color to Perennial Beds. Shown are: **Elsie.** Yellow, single. See page 28.

Pink Charm. Pink, single. See page 30. **Brunnhilde.** Buff-orange, single. See page 30.

OFFER 27c-3
single 'Mums illustrated for \$1.00.



Burgundy



Chippewa



Avalanche



Mandalay

7 Selected Newer Kinds \$3.15

Hardy 'Mums for Gorgeous Fall Show

These newer varieties have been selected by us as being among the best of the recent introductions. They are the result of long-continued efforts by experts to produce better plants with better blooms. We recommend all seven of them.

Avalanche. See illustration. Extra-large, densely double, white flowers in early September. **50 cts.**

Chippewa. See illustration. Large aster-purple blooms in September. Vigorous, healthy and attractive. Originated at University of Minnesota. **60 cts.**

Lavender Lassie. A pompon the color of Lavender Lady. Dense low plants are smothered with bloom. **50 cts.**

Mandalay. See illustration. Brilliant orange-bronze pompon blossoms come in profusely branched sprays. Blooms in late September. **60 cts.**

Marjorie Mills. Deep crimson, later suffused with rose and orange in late September. Height 18 inches. **50 cts.**

Red Velvet. A glorious new velvety crimson. The medium-sized flowers are fully double. Surpassingly fine in every way. Early October. **50 cts.**

Ruby Pompon. Quantities of rich ruby-crimson pompon blooms on well-branched, 2½-foot plants in early October. **50 cts.**

OFFER 28a. Above 7 Newer Kinds for \$3.15.

5 "Our Girls" \$1.95

50 cts. ea.; 3 of a kind for \$1.25, postpaid.

Here are 5 recent C.-P. introductions, each named for one of our office employees of long and faithful service. All 5 are outstanding in vigor and in abundance and quality of bloom. Each is distinctively different. They will make a colorful group of contrasting colors in any garden.

Betty. Midseason. Long-stemmed plants with enchanting double blooms of apple-blossom-pink.

Elsie. See illustration at bottom page 27. Midseason. Large (3½-inch), single blooms of buttercup-yellow that look like glorified daisies.

Idella. Midseason. Single; shining garnet petals rayed from a golden center. Flowers 3¾ inches across.

Lola. Early. Large double flowers of glittering gold. The cheerleader in this gorgeous color.

Theresa. Midseason. Double, 3-inch blooms of coppery orange with deep yellow centers.

OFFER 28b. Above 5 "Our Girls" \$1.95

UNUSUAL VALUE INCLUDING

6 SHOWN IN COLOR ON THESE TWO PAGES

12

One each of Avalanche, Betty, Burgundy, Eugene A. Wander, Goblin, Lavender Lady, Mrs. P. S. du Pont III, My Lady, Pink Charm, Red Velvet, Symphony, and Yellow Spoon.

\$3.50

A splendid assortment of colors and types (value \$5.00)

SEE FOR OFFER 28

Hardy 'Mums Make a Riot of Color

10 Large-Flowered Kinds \$3.00

40 cts. ea.; 3 of a kind for \$1.10

Of proved popularity, these represent the best large-flowered outdoor varieties in a wide range of colors.

Burgundy. See illus. p. 28. Rich wine-red. Very double.

Eugene A. Wander. See illus. Large, fully double, early.

Jean Treadway. See illus. p. 31. Lovely soft pink with deep rose center. Unusual and decidedly attractive.

King Midas. In late September King Midas touches the tip of every branch and it promptly turns to bronzy gold.

Lavender Lady. See illus. A faultless plant with large double lavender flowers. Should be in every garden.

Mrs. P. S. du Pont III. See illus. Lovely luminous fawn.

Rapture. Orange-bronze with carmine suffusion.

Sequoia. Large double mellow amber flowers in early Oct.

Symphony. See illus. Mauve-rose with coppery tints.

The Chief. See illus. p. 30. For brilliant color it is "tops."

OFFER 29. 10 above Large-Flowered 'Mums for \$3.00, postpaid.

Early-Flowering English 'Mums

50 Different Kinds, All New, for \$18.75 Postpaid

We are offering these for the first time after two years of testing. Some bloom in early September and all by mid-October. The blooms are unusually large, with flowers up to 4 inches across. Practically all varieties survived last winter without protection. Different in form, color, and shading from our other 'Mums and decidedly attractive.

They can be grown like other 'Mums, but for most impressive results we recommend that two to three weeks after planting you cut the tops back to 5 or 6 inches above the ground. As new shoots develop, trim out all but six or eight of the strongest and pinch out all flower buds but one on each shoot. Tie the shoots to a stake to hold the heavy flowers upright.

OFFER 29a. 6 English 'Mums, all different, for \$2.50, postpaid.

OFFER 29b. 12 for \$4.85, postpaid.

OFFER 29c. 25 for \$9.50, postpaid.

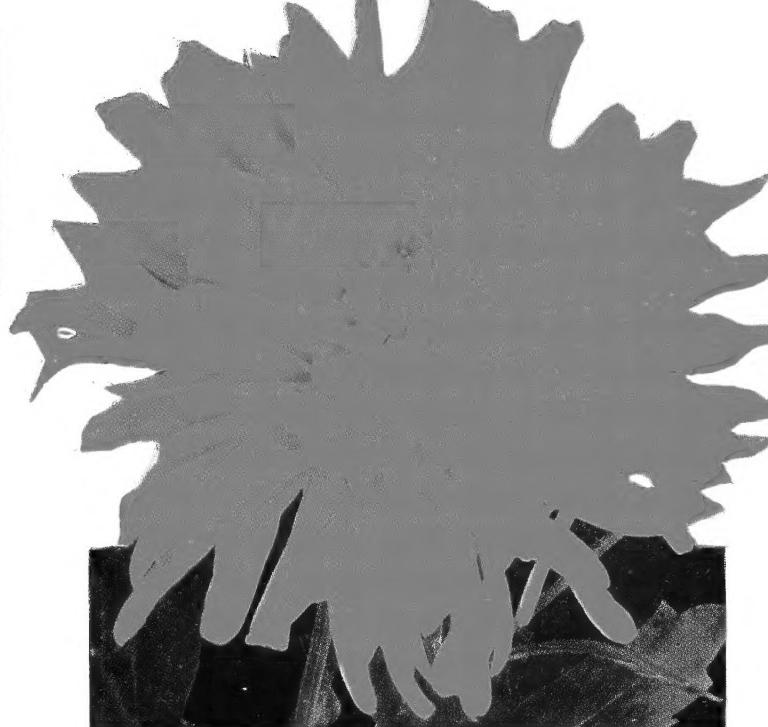
OFFER 29d. 3 for \$1.35, postpaid.

OFFER 29e. 50 different kinds for \$18.75, postpaid.

Lavender Lady



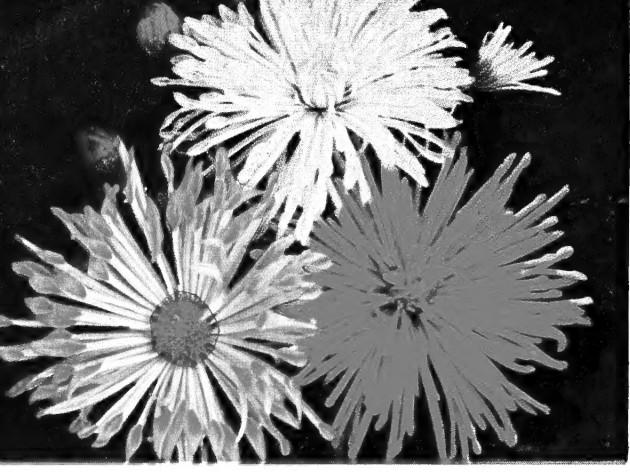
Eugene A. Wander



Mrs. Pierre S. du Pont III

Symphony

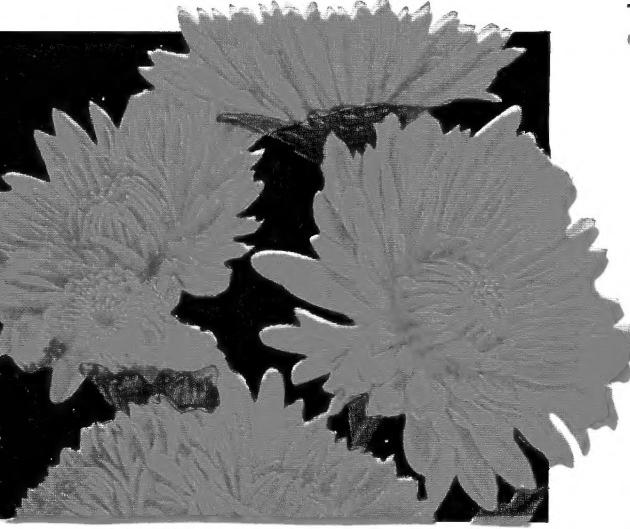




Lovely Free-blooming "Spoons"



Apollo (Single-flowered)



My Lady (Cushion) P. 31

The Chief. See Hardy 'Mums Set, P. 29



Hardy 'Mums Most Attractive Types

6 Spoon Chrysanthemums \$1.95

40 cts. ea.; 3 of a kind for \$1.10, all postpaid

This unique new type has proved exceedingly popular, so, this year we have added two more kinds. All are charming and very free in bloom. The long petals are quilled almost to the tips, which open like little spoons. See illustration.

Golden Spoon. Rich old-gold.

Jasper Spoon. Yellow and red.

Pink Spoon. Lavender-pink.

Rose Spoon. Deep rose-pink.

White Spoon. Lovely large white.

Yellow Spoon. Bright yellow.

OFFER 30. 1 each of 6 Spoons for \$1.95, postpaid

4 Popular Single-Flowered \$1.35

40 cts. ea.; 3 of a kind for \$1.10, postpaid

Like colorful long-stemmed daisies they are excellent both in the garden and for cut-flowers. These four are offered as outstanding.

← **Apollo.** See illustration.

Autumn Glow. Vivid dubonnet.

Silver Moon. Gleaming white.

Pink Charm. Glowing pink.

OFFER 30a. The above 4 varieties for \$1.35, postpaid.

8 Fine Chrysanthemums \$2.45

40 cts. ea.; 3 of a kind for \$1.10, postpaid.

Selected for outstanding merit for garden and for cutting throughout the Chrysanthemum season.

Algonquin. An early yellow from the U. S. Dept. of Agriculture.

Caliph. See illustration, p. 31. Deepest velvety red.

Cydonia. Pompon. Orange-mahogany.

Indian Summer. Shaggy blooms of glowing orange-bronze.

Jane Saunders. Late. Orange. Frost-resistant; very popular.

Mandarin. Glowing coral-salmon and copper. Midseason.

Rose Glow. Large clusters of raspberry-pink blooms.

Tasiva. Very free-flowering. White. Midseason.

OFFER 30b. The above 8 Fine Chrysanthemums for \$2.45, postpaid.

6 Northland Daisies \$1.95

40 cts. ea.; 3 of a kind for \$1.10, postpaid

(See illustration of all 6 below)

A new race of extremely hardy Chrysanthemums aptly called "Northland Daisies." All are shown in color below. Hybrids developed from the northern *Chrysanthemum arcticum*, they are characterized by extreme vigor and unusually abundant "stooling out" from underground, which results in large clumps and masses of bloom.

Brunnhilde. Buff-orange.

Igloo. White, yellow centers.

Kristina. Deep rose-pink.

Rheingold. Golden bronze.

Siegfried. Sulphur-yellow.

Viking. Orange-pink.

OFFER 30c. The 6 "Northland Daisies" for \$1.95, postpaid.

6 New Northland Daisies



12
Chrysan-
themums
\$3.15

Postpaid

OFFER 30d. Our
selection.

All different; assorted
colors and types. All
labeled. This en-
ables us to use any
surplus while you get
extra value.

25
Our Selection
\$6.25

Postpaid

OFFER 30e. All
different.

Will Make Magic Carpets of Color

6 Cushion Chrysanthemums \$1.95

40 cts. ea.; 3 of a kind for \$1.10, all postpaid

Lovely clumps 15 inches high covered with bloom for weeks in autumn. Excellent for mass effects on banks and in beds, for borders and for spotting in the front perennial beds and shrubbery. Every home has a place for these. All are hardy.

Dean Kay. Rose-pink, early.

King Cushion. Bronzy salmon-pink.

My Lady. Orange-yellow, early.

September Bronze. Golden bronze.

September Cloud. White.

September Gold. Golden pompons.

OFFER 31. 6 Cushions above for \$1.95, postpaid.



Dean Kay (Cushion)

10 Pompons and Buttons \$3.25

40 cts. ea.; 3 of a kind for \$1.10, postpaid

These produce small flowers in profusely branching clusters. All are fully double like the illustrations below. The Buttons are the smallest Chrysanthemums, less than an inch across.

Early Bronze. Bronze Pompon.

Ermalinda. Light violet Pompon.

Ethel. Bronze-red Buttons.

Goblin. See illus. below.

Irene. Clear white Pompon.

Jewel. Violet-mauve Pompon.

Judith Anderson. Yellow Pompon.

Mary Pickford. White Button.

Minnehaha. Garnet Button.

Nuggets. See illus. below.

OFFER 31a. Any 6 above, your choice, for \$2, postpaid.

OFFER 31b. All 10 above for \$3.25, postpaid.



Jean Treadway (see p. 29)

6 Greenhouse Type 'Mums \$2.25

Men will like these. (So will the ladies.)

40 cts. ea.; 3 of a kind for \$1.10, postpaid.

We offer here 6 of the earlier large-flowering Chrysanthemums such as are grown by florists. These flower in late October and can be grown in the garden except in the northernmost states, although it is well to protect them on frosty nights with an old sheet or similar cover. Disbud to three to six flowers for finest specimen blooms, as described for the English 'Mums on page 29.

These are also suitable for the home greenhouse. Or they can be grown in the garden until September, then dug with a clump of soil and transplanted into large pots, small tubs, or even buckets and moved to the living porch or sun room to flower for weeks after outdoor blooms are gone. While they may be winter-hardy, it is safest to winter them in a coldframe. It is a little extra work to disbud and stake these for large blooms, but if you do you will have something to make the neighbors' eyes pop out!

Alameda. Reddish bronze.

Hilda Bergen. Dark bronze.

Mrs. H. E. Kidder. Yellow.

October Rose. Lavender.

Silver Sheen. White.

Yellow Ambassador.

OFFER 31c. All 6 above for \$2.25, postpaid.



Nuggets (Pompon)



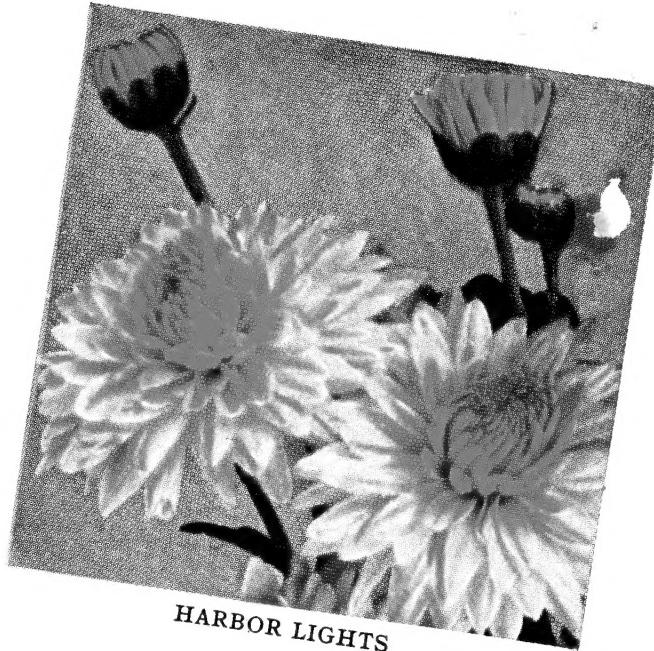
Goblin (Pompon)



Caliph (see p. 30)



BURMA



HARBOR LIGHTS

Three Grand New 'Mums \$2.15

These have been selected as really outstanding for our Back Cover Collection. All three are vigorous healthy plants. All three are distinctive and fascinating in color. Planted in May or June, they will bloom abundantly in September and October.

Burma

Glistening bronze with tints of soft orange and copper on vigorous, compact, well-branched plants from late September on through the beautiful days of autumn. **75 cts. ea.; 3 for \$2, postpaid.**

Harbor Lights

Pompon. The soft yellow center in the creamy white petals creates a luminous effect that makes this lovely Chrysanthemum stand out in the garden. It is also unusually effective as a cut-flower. The 2-foot plants begin to bloom in mid-September. **60 cts. ea.; 3 for \$1.60, postpaid.**

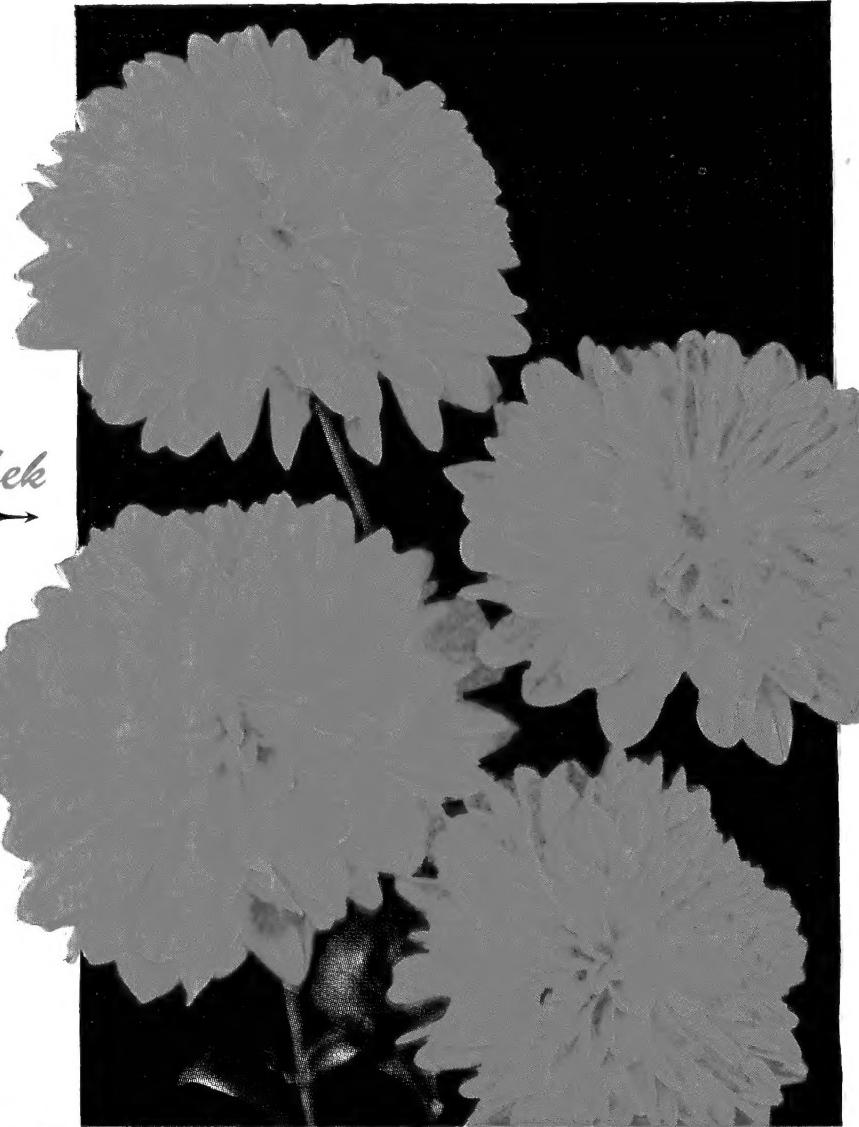
Mme. Chiang Kai-shek

(Plant Pat. Pending) ➤➤➤

A blending of chrome-yellow, cadmium-yellow, and old-gold make excitingly lovely flowers beginning in early September, sometimes even in August. The fully double flowers average 2 inches across and have stiff petals which withstand any and all bad weather, so that you get blooms of greenhouse quality right in your garden. First offered by us last year, this variety has proved exceedingly popular. **\$1 ea.; 3 for \$2.75, postpaid.**

OFFER 32. Above 3 **\$2.15**
Grand New 'Mums, postpaid

OFFER 32a. 9 NEW **\$5.75**
Chrysanthemums for . . .
including 1 each of the 3 above; also
the 6 new 1945 Introductions described
on page 27. 9 all different.



**THE CONARD-PYLE CO., Star Rose-Growers
and 'Mum Growers**
WEST GROVE, PA.